



## City of Rialto

### APPLICATION TO SERVE ON THE CITY COUNCIL

Please submit the completed application to the City Clerk's Office  
on or before Thursday, January 2, 2025 at 6:00pm.

CITY OF RIALTO  
2025 JAN -2 AM 11:45

RECEIVED  
CITY CLERK

#### Personal Information

Full name: Rocio Martinez Date: 12/30/2024

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Street address Apt/Unit #

Rialto CA 92377

City State Zip Code

Email: | \_\_\_\_\_

Are you registered to vote? Yes ☒ No ☐

#### Work Experience

Please list work experience for the past 10 years or please attach your resume.

Resume attached

## Education

High school: Ganesha High School Address: 1151 Fairplex Dr. Pomona, CA 91768

From: \_\_\_\_\_ To: \_\_\_\_\_ Did you graduate? Yes ☒ No ☐ Diploma: High School

College: University of Phoenix Address: 3110 E. Guasti Rd, Ontario, CA 91761

From: \_\_\_\_\_ To: \_\_\_\_\_ Did you graduate? Yes ☒ No ☐ Degree: BS in Business and Management

Other: \_\_\_\_\_ Address: \_\_\_\_\_

From: \_\_\_\_\_ To: \_\_\_\_\_ Did you graduate? Yes ☐ No ☐ Degree: \_\_\_\_\_

## References

Please list three references.

Full name: Dave Regan- President of SEIU-UHW Relationship: \_\_\_\_\_

Company: SEIU-UHW Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Full name: Gabriel R. Montoya II Relationship: \_\_\_\_\_

Company: SEIU-UHW Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Full name: Jose Barrera Relationship: \_\_\_\_\_

Company: LULAC- President Far-West Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

### Supplemental Questions

Please state the reason you want to be a Council Member.

I would like to be a council member because I want to make a difference in my community. I want to represent and advocate for the members in my community, by demonstrating my abilities to bring people together and achieve meaningful outcomes by means of promoting a better quality of life, safer streets, affordable housing and education. I look forward to an opportunity to collaborate, and strategize with individuals that share the same goals.

Have you served or volunteered for other community services? If yes, please explain.

As LULAC (League of United Latin American Citizens) Deputy Director of District 5 in the Inland Empire I have worked to enhance educational opportunities, protested alongside union members to help unionize clinics, hospitals and dialysis centers. I have served and volunteered by organizing members in my facility, and in the community, by presenting, and promoting educational opportunities offered by the union. I have also participated in community events such as feeding the homeless and organized free health clinics with LULAC.

Can you think of any reason a conflict may arise that would prevent you from serving?

The only conflict I foresee would be work schedule related, however I am confident in my ability to time manage and prioritized important task. I have several resources available to assist with this.

### Signature

I certify that my answers are true and complete to the best of my knowledge.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

1-2-25

Rocio Martinez

**Objective:** I have over 22 years of experience in billing and collections in healthcare and 5 years of experience in political organizing in organized labor. My goal is to utilize my experience as a healthcare worker and labor leader to make life in Rialto affordable for working class families and small businesses.

**Education:** University of Phoenix, Diamond Bar, CA Bachelor's Degree in Business Management 2011  
West-Tech College Pomona CA Diploma Medical Billing and Coding 1997

**Experience:**

**Dignity Health**  
10/2016—Current  
Medical Collector

San Bernardino CA

- Responsible for credit and adjustments on all patient accounts
- Follow up on missing information and any coding discrepancies on claim denials
- Contact adjusters regarding status of denials
- Follow up on payments and payment discrepancies

**Service Employees International Union – United Healthcare Workers West (SEIU-UHW)**  
2020-Current  
Executive Board Member

- Represent 500 workers within the Dignity Health Hospital System as an elected member of the union's executive board.
- Organize fellow healthcare workers to raise standards for workers and patients.
- Governance of the union local and the solvency of its funding

**SEIU-UHW Political Committee**  
Committee Member  
2020-Current

- Organize workers to become civically engaged with government and other community leaders.
- Set and execute the political agenda for SEIU-UHW and its over 100,000 members.
- Represent almost 7,000 workers who work at Dignity Health Facilities in Southern California.

- Engage with local leaders on issues that affect workers and patients in the community.

### **Inland Empire Labor Council**

#### **Delegate**

- Represent the thousands of union members that work in the Inland Empire at local facilities who are represented by SEIU-UHW
- Volunteer and organize other volunteers to participate in local community events.
- Participate in the Labor Council's endorsement process for both candidates for office and issues.
- Participate as a delegate to the California Federation of Labor Unions

### **San Gabriel Valley Medical Group**

W Covina CA

1997—May 2016

- Lead for Billing and Collections
- I was responsible for billing all professional medical claims
- Followed up on outstanding claims
- Collected payments from the patient
- Verified insurance coverage, along with managing the schedule

**Skills:** Bilingual, Typing 50 wpm, 10 2000 kph, Microsoft, and Excel

**References:** Available upon request