

CACTUS TRAIL COMMUNITY OUTREACH OPPORTUNITY EVENT: BIKE RODEO – CITY OF RIALTO

Summary:

Date/Time: August 18, 2018 / 9am – 12pm

Workshop Location: Rialto Bike Trail at Cactus and Rialto Ave

Materials used: Alternative Cactus Trail improvement maps

Staff Attendance: Roger Pelayo- Senior Planner (KOA), Chuck Stephan- VP/Director of CM Division (KOA), Ruby Pelayo- Assistant Engineer (KOA), Shannon Karlson (bmla)

Community Involvement: **high**/med/low



Image 1 City of Rialto Bike Rodeo Location Map

Outreach Strategy

The Bike Rodeo event had a raffle and in order to enter the raffle community members had to stop at various information booths and obtain a stamp to demonstrate their participation, including the KOA booth. Staff had the community members vote between two Cactus Trail alternatives. Community members were also given the opportunity to vote for some of the amenities throughout the trail, such as monument sign options, educational signage, and rest area exercise equipment. Staff explained the two different options for the Cactus Trail Improvements to all the participants and answered any remaining questions they had. Participants were engaged in English and Spanish where at least 50% of the participants spoke only Spanish. There were two staff members fluent in Spanish and were able to interact and obtain their feedback.

Input on Cactus Trail Alternatives

Alternative 1



- Many participants expressed a consensus that Alternative 1 would be a safer option for pedestrians, since the rest area is located further away from the street than Alternative 2. Participants stated that it would be safer for pedestrians walking and resting to be closer to the channel and away from the vehicles along Cactus since it would create a buffer.

Alternative 2



- Some participants felt Alternative 2 would be a preferable option since it eliminates the need to continuously cross the bike trail to get to the rest area if you are a cyclist.

Voting Results

Alternative 1
59



Cactus Trail Alternative 1

Alternative 2
16



Cactus Trail Alternative 2

Input on Monument Signs

- Many participants have seen option 2 throughout the city and would like to continue the already iconic theme
- There were a few participants that felt that the more inexpensive option would be preferred.

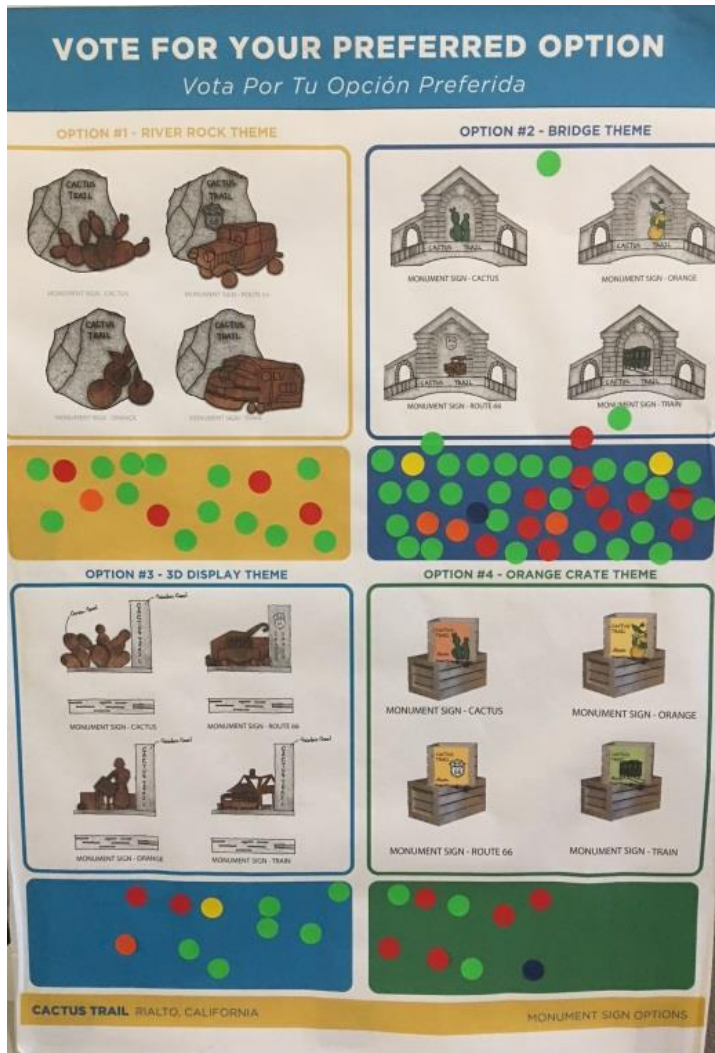
Voting Results

Option 1	18
----------	----

Option 2	45
----------	----

Option 3	9
----------	---

Option 4	9
----------	---

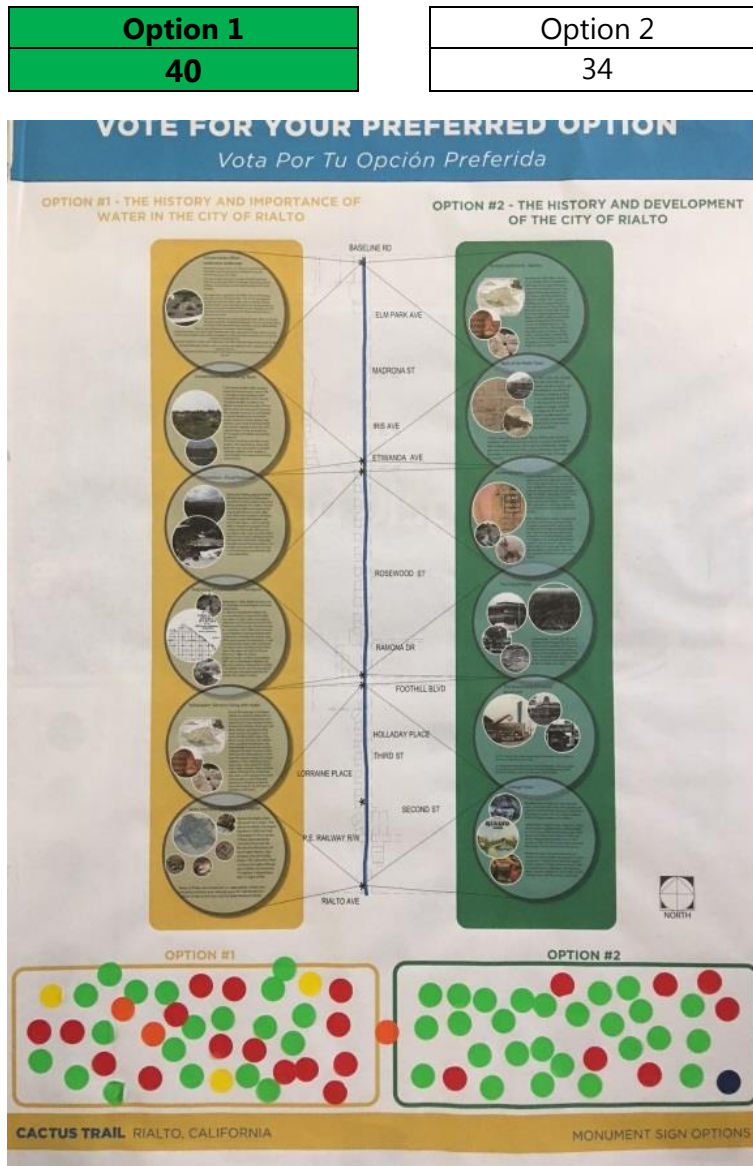


Cactus Trail Improvements: Monument Signs

Input on Signage

- Some participants were more inclined to option 1 due to the information provided about the importance of conserving water.
- A participant expressed how having a combination of both option 1 and option 2 would be preferred since it is equally important to know about how the City was developed as well as water history and conservation.

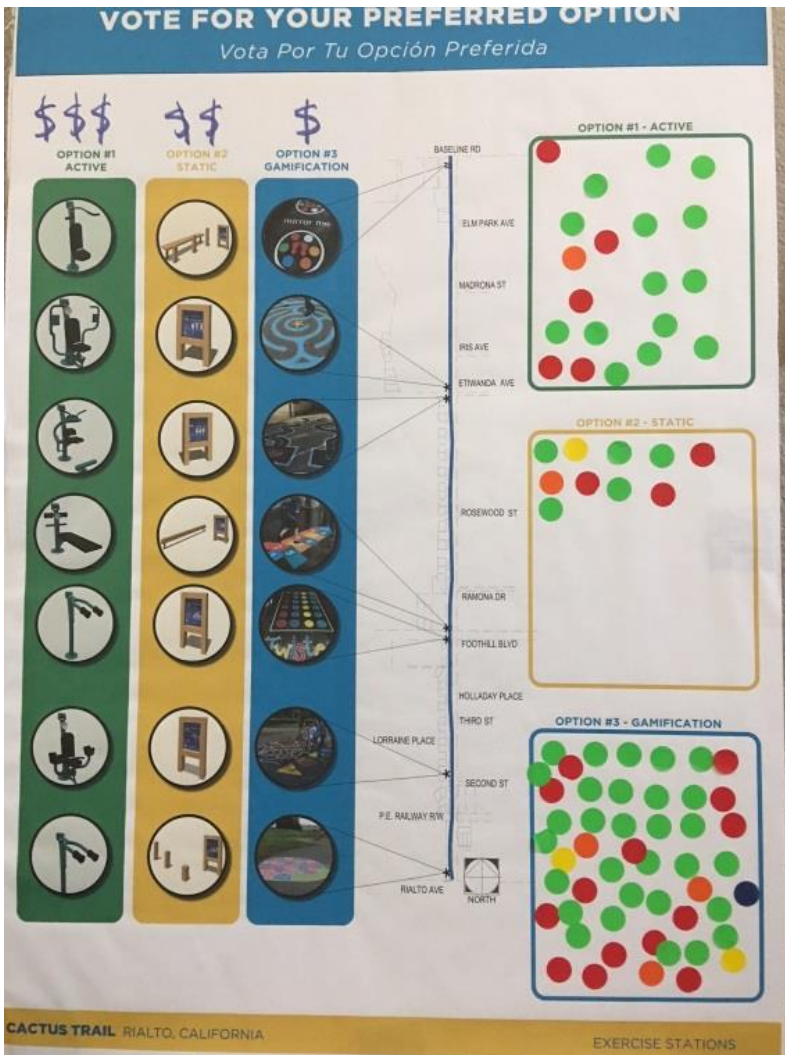
Voting Results



Cactus Trail Improvements: Signage

Input on the exercise stations

- Parents felt that option 3 would be preferred by their children. Many of the voters were there with their children whom would use the trail as a way to exercise.
- There were a few participants that felt option 1 & 3 would be more expensive to maintain in the long run and preferred option 2.
- Many older kids were at the event as well and felt that the gamification option would be a fun thing to have along the trail that families would enjoy while out on a stroll.
- Some participants felt that the static option may be dangerous at times.



Option 1	20
----------	----

Option 2	10
----------	----

Option 3	50
----------	----

Cactus Trail Improvements: Exercise Stations

Community Outreach Photos



Shannon Carlson explaining the different options to a group of teenagers



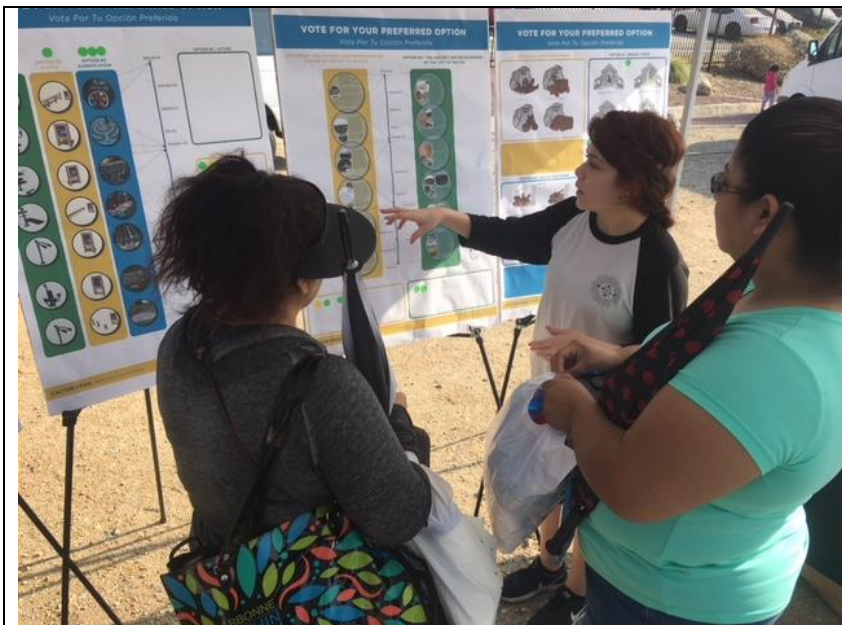
KOA donated 5 license fees doing their part in promoting safety



Participants giving their preferred vote for the options



Ruby Pelayo interacting in Spanish with participants



Participants learning about the different educational signage options



A group of participants are being led by KOA staff on the different voting options