CITY OF RIALTO

FY 2026-2027

CDBG PUBLIC SERVICES APPLICATION

IE Section NCNW, Inc

NCNW Bethune Center

I. APPLICANT AND PROJECT/ACTIVITY INFORMATION

Legal Name of Organization/Agency	IE Section NCNW Inc
Program/Activity Title	NCNW Bethune Center
Program Physical Address	1411 S. Riverside Avenue
City, State, ZIP	Rialto, CA 92376
Name of Applicant Contact	Barbara Williams
Title	Program Director
Mailing Address	1411 S. Riverside Avenue
City, State, ZIP	Rialto, CA 92376
Email	rialtoresourcecenter@gmail.com
Phone	909-874-6000
Will the proposed project provide services on-site in Rialto?	☑ Yes ☐ No

Type of Organization	☒ Non-Profit ☐ Government ☐ For-Profit
Tax ID	33-1113310
Are you a Women owned, or a majority Women operated organization?	☒ Yes ☐ No ☐ Decline to state
Are you a Minority owned, or a majority Minority operated organization?	☒ Yes ☐ No ☐ Decline to state
If yes, please select which category or categories is most applicable.	☐ White ☒ Black/ African American ☐ Asian ☐ American Indian/ Alaskan Native ☐ Asian & White ☐ Black African American & White ☐ Other
Agency UEI Number	XVBEBPB439C1
Name of Workers' Compensation Insurance (Government exempt)	State Fund Compensation Insurance
Coverage Amount ($)	$1,000.000
Expiration Date	06/01/2026
Name of General Liability and Property Damage Insurance (Government exempt)	Arthur J. Gallagher Risk Mamagement Services LLC
Coverage Amount ($)	$1,000.000
Expiration Date	08/21/2026

Amount of CDBG Funds Requested ($)	$42,000	
Total Number of Rialto individuals to be served	30	
Type of Beneficiary (select one)	▣ Persons	☐ Households
Groups that the Program/Activity will Serve (Check all that apply)	▣ Youth ▣ Adults ▣ Seniors ▣ Homeless Persons ▣ Disabled Persons ▣ Battered Spouses	☐ Abused/Neglected Children ▣ Households ▣ Community ☐ Housing Units ☐ Public Facilities ☐ Businesses

II. CDBG ELIGIBILITY

CDBG Eligible Activity Categories Please choose the CDBG Eligible Activity Category for your proposed project.	▣ **Public Service.** Improves community public services and facilities, including but not limited to those concerned with employment, fair housing and homeownership, homelessness, crime prevention, childcare, health, drug abuse, education or recreational needs. ☐ **Public Facilities/Improvements** ☐ **Housing/Special Activities by Subrecipients** ☐ **Economic Development** ☐ **Acquisition and/or rehabilitation of real property** ☐ **Other.** Click to specify
CDBG National Objective Compliance Your proposed project/activity must meet at least one of HUD's CDBG National Objectives. Please check only one category under which the project best qualifies.	▣ Benefits Low and Moderate Income (LMI) Individuals/Households. ☐ Addresses the prevention or elimination of slums or blight.
Meetings National Objectives Check one statements that describe how your proposed project/activity meets one of the National Objectives above:	☐ **Low/Moderate Area Benefit** – The project serves only a limited area which is proven by current Census data or survey to be a low-income area. By choosing this category you must be able to prove your project/activity primarily benefits low/moderate income households. ▣ **Low/Moderate Limited Clientele** – The project/activity benefits a specific group of people (rather than all areas in a particular area), at least 51% of whom are low/moderate income persons. Income verification for clients must be provided for this category. The following groups are presumed to be low/moderate: abused children, elderly persons (62 or older), battered spouses, homeless persons, adults meeting the Census definition of severely disabled, illiterate adults, persons living with AIDS and migrant farm workers. ☐ **Slum or Blight on an Area Basis** – Area basis activities must be within an officially designated area as defined under State or local law, and addresses one or more of the conditions that contributed to the deterioration of the area.

III. PROJECT NARRATIVE

PROJECT/PROGRAM DESCRIPTION

Provide a brief description of the service, activity, or project that you plan to carry out with the requested funds.

See Attachment I - Page 1

COMMUNITY NEED

Does your proposed project or activity address a current gap in community service or needs?

See Attachment I- Page 2

BENEFIT

Explain how the project or program benefits low-income individuals.

See Attachment I - Page 3

COLLABORATION

Has your organization/agency developed this project in collaboration with other groups/organizations? If so, please list the groups/organizations and describe their roles in this project.

See Attachment I- Page 4

SIMILAR RESOURCES

Is a similar service provided by another agency/organization? If so, how will your program/activity differ?

See Attachment I - Page 5

OUTREACH

Discuss outreach efforts for the proposed service/activity/project.

See Attachment I - Page 6

PERFORMANCE SCHEDULE

Provide a work plan for the implementation and completion of services and activities to meet your goals during the fiscal year. Identify activities and completion dates below.

Milestone	Start Date	Completion Date
Program Administration	07/01/2026	06/30/2026
Recruit, train 30 participants	07/01/2026	06/30/2026
program participants, employers	07/01/2026	06/30/2026
At minium one monthly total job fair	07/01/2026	06/30/2026

OTHER SOURCES OF FUNDS

List all other funding sources that will be used to undertake the proposed project/program and status of each source.

Source Name	Committed or Pending	Fund Amount ($)	Current Status
IE Section NCNW, Inc	Committed	$5000	On-going
Morongo Band of Indians	Pending	$5000	Pending
Shauna M. Sorrell	Pending	$5000	Pending
Norma Torres FY 27 Approproiation	Pending	$15,000	Pending

IV. PUBLIC SERVICE BUDGET

The use of CDBG funds should be in direct relation to the scope of work. The funds requested through CDBG should be utilized to provide a direct benefit or service to low or moderate-income residents of the City of Rialto. Adequate documentation must be provided by the organization to support the costs associated with the services provided. For Personnel Costs, salaries, and fringe benefits charged to the CDBG program activity, a reimbursement request should include a copy of the timesheet, activity log, and proof of payment, such as a copy of the employee paycheck, canceled check, or payroll journal. The timesheet must reflect the hours charged to the CDBG activity for each employee. Percentage allocation is allowed but must be approved by the City, in advance. It should be noted that vacation and sick time are not reimbursable for staff who do not work full-time on the CDBG program activity.

Operating costs such as office supplies, equipment, printing, rent/lease, utilities, insurance, and telephone are allowed, provided they are related to the CDBG program activity. For rent/lease reimbursement, a copy of the rental/lease agreement should be submitted with the first invoice, and any updated agreements should be submitted thereafter. All reimbursement requests must include a copy of the invoice/statement/bills, including summary pages with detailed expenses outlined and proof of payment, such as a copy of the canceled check, bank, or credit card statement.

The City has the right to request additional documentation needed to determine reimbursement eligibility to comply with CDBG. Any changes to the budget must be approved by the City through a budget amendment.

PROPOSED PUBLIC SERVICE BUDGET

Scope of work and use of CDBG funds must be directly related. The CDBG funds requested must be used to provide a direct benefit/service to low- or moderate-income residents of the City of Rialto. Proof of income eligibility and current residence must be acquired from all recipients. Adequate documentation must also be provided by the Agency to support costs associated with the services provided. This includes such support as timesheets to demonstrate the amount of time spent on each service, cancelled checks to demonstrate payment, client intake forms to demonstrate who received the service and any other documentation deemed necessary to show a direct correlation between the service provided and the costs associated with them.

Please use the following format to present your proposed line-item budget:

Column A: List all items for which you anticipate the need for CDBG funds during FY 2026-2027.
Column B: Provide the projected request for CDBG funds.
Column C: Provide the total of other funds to be used.
Column D: List other funding sources. Projects relying solely on CDBG funds are INELGIBLE.
Column E: List the total budget for each line item. Please round your request to the nearest ten.

Column A	Column B	Column C	Column D	Column E
BUDGET ITEM	**CDBG REQUEST ($)**	**OTHER SOURCES ($)**	**NAMES OF OTHER SOURCES**	**TOTAL BUDGET ($)**
PERSONNEL *				
Payroll	$42,000	$5000	Grants/Donation	$47,000
Total Personnel:	$42,000	$5000		$47,000
Non-Personnel				
Rent/Lease (Program Only)		$500.00	IE NCNW	$500.00
Supplies		$430.00	NCNW Donations	$430.00
Utilities		$1,800.00	NCNW Donations	
Equipment				$1,800.00
Services				
Printing		$ 200.00	NCNW Donation	$200.00
Admission/Enrollment				
Other:				
Other:		$65.00	NCNW Donation	$65.00
Other:				
Other:				
Other:				
Other:				
Total Non-Personnel:		$ 2,955.00		$2,995.00
TOTAL PROJECT BUDGET:				

*Personnel – If utilizing percentage of allocation, complete the following table.

***CDBG-FUNDED PERSONNEL- PERCENTAGE OF ALLOCATION**

☐ Check this box if not using percentage of allocation.

<u>Any changes to the percentage of allocation must be approved by the City through a budget amendment.</u>

Name & Job Titles	Salary/ Hourly	Time Position is Dedicated to CDBG Activity (%)	CDBG Budget Amount
Barbara Williams	$29 hr X 7 hr	100 %	$ 42,000.00
Program Director	X4 days X 52 weeks		
	= $42, 224.00		

KEY PERSONNEL DUTIES

Provide a list of the duties of key personnel listed above.

Job Title	Duties
Program Director	1) Day to Day Program Management
	2) Work with Participants intake, case management, data collection and follow-up
	3) Secure employment vendors, secure opportunities and placement
	4) Provide workforce development of new skills, training and coaching
	5) Develop new partnerships and outreach strategies
	6) Generate scheduled funder's report
	7) Ensure contract compliance with reports and information
	8) Secure program funding/resources for program sustainability

COST RATIONALE

If you consider it necessary, explain why your program/activity costs are reasonable.

See Attachment I - Page 7

PROGRAM CHANGES

If you received CDBG funding last year, has there been an increase in service that you will provide during FY 2026-2027? Explain why there is a new demand or an unmet need in the community for this service.

See Attachment I - Page 8

IMPACT OF NO CDBG FUNDING

Describe the effect of partial or no CDBG funding on your project/activity.

See Attachment I - Page 8

I. CONFLICT OF INTEREST QUESTIONNAIRE

Federal, State, and City law prohibits employees and public officials of the City of Rialto from participating on behalf of the City in any transaction in which they have a financial interest.

The purpose of this questionnaire is to assess potential conflicts of interest involving the applicant, applicant's staff, or applicant's Board of Directors. Additionally, please complete and sign the conflict form, Attachment A.

1. Is there any member(s) of the applicant's staff or governing body who is or has been, within one year of the date of this questionnaire, (a) a City Employee or (b) a City Councilmember?

   ■ Yes ☐ No

   If yes, please list the name(s) and information requested below:

Name of Person	Job Title	Relationship	City Department
Deborah Robertson	Former City Mayor	IE Section NCNW member	Administration

2. Will the CDBG funds requested by the applicant be used to award a subcontract to any individual(s) or business affiliate(s) who is currently or has been, within one year of the date of this questionnaire, (a) a City Employee or Consultant or (b) a City Councilmember?

   ☐ Yes ■ No

   If yes, please list the name(s) and information requested below:

Name of Person	Job Title	Relationship	City Department
N/A			

3. Are there any member(s) of the applicant's staff or member(s) of the applicant's Board of Directors or other governing body who are business partners or family members of (a) a City Employee or (b) a City Councilmember?

   ☐ Yes ■ No

   If yes, please list the name(s) and information requested below:

Name of Person	Relationship	Title	If Family, Indicate Relationship
N/A			

II. SIGNATURES

Authorized Signature

To the best of my knowledge, the information provided on this application is true, and I am authorized to submit this application on behalf of the applicant agency.

Barbara Williams	Program Director
Print Name	Title
Barbara Williams	02/17/2026
Signature	Date

Authorized Signature

I have read "Playing by the Rules: A Handbook for CDBG Subrecipients on Administrative Systems" with special attention to chapters two and five.

Barbara Williams	Program Director
Print Name	Title
Barbara Williams	02/17/2026
Signature	Date

II. SIGNATURES

Authorized Signature

To the best of my knowledge, the information provided on this application is true, and I am authorized to submit this application on behalf of the applicant agency.

Barbara Williams — Program Director

Print Name — Title

Barbara Williams — 02/17/2026

Signature — Date

Authorized Signature

I have read "Playing by the Rules: A Handbook for CDBG Subrecipients on Administrative Systems" with special attention to chapters two and five.

Barbara Williams — Program Director

Print Name — Title

Barbara Williams — 02/17/2026

Signature — Date

Attachment A

CITY OF RIALTO

DISCLOSURES REQUIRED BY PERSONS OR ENTITIES CONTRACTING WITH THE CITY OF RIALTO*

Pursuant to City of Rialto Municipal Code Section 2.48.510, all persons or business entities supplying any goods or services to the city, or seeking a loan or grant awarded by the city, whether through an application or proposal, shall disclose in such application or proposal whether any city officer, employee, or consultant may have a financial or non-financial interest in the person or business entity, or in any member, employee, owner, or officer of the business entity.

- A financial interest shall mean any interest that is prohibited under state law, including California Government Code Sections 1090 and 87100, and California Code of Regulation Section 18700 *et seq*.
- A non-financial interest shall mean any interest that is prohibited by City of Rialto Municipal Code Section 2.48.450.

For the purpose of helping the City understand whether City personnel might have a conflict of interest in you or your organization, please disclose below whether you or any of your members, employees, paid or unpaid officers, paid or unpaid directors, or owners are (or are related to) a City elected or appointed official, a City officer, or a City employee or consultant.

Name of Your Organization's Affected Member, Employee, Paid or Unpaid Officer, Paid or Unpaid Director, or Owner	**Name of City Elected or Appointed Official, City Officer, a City Employee or Consultant**	**Relationship Between the Two**
Deborah Robertson	Deborah Robertson	Self

By submitting this [application/proposal], or supplying any goods or services to the City, the [applicant/vendor/contractor/consultant] hereby attests under penalty of perjury, personally and/or on behalf of the entity [submitting this application/proposal or supplying any goods or services to the City] that no City of Rialto elected or appointed official, employee or consultant has a financial or non-financial interest, as such terms are defined in California Government Code Sections 1090 and 87100 and in City of Rialto Code of Ordinances Section 2.48.145, in the [applicant/vendor/contractor/consultant], except as specifically disclosed herein.

Name of Person/Entity: Barbara Williams

Title: Program Director

Signature: Barbara Williams Date: 02/17/2026

Form Date 11/11/2021

Attachment A

CITY OF RIALTO

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Name of Your Organization's Affected Member, Employee, Paid or Unpaid Officer, Paid or Unpaid Director, or Owner	Name of City Elected or Appointed Official, City Officer, a City Employee or Consultant	Relationship Between the Two
Deborah Robertson	Deborah Robertson	Self

By submitting this [application/proposal], or supplying any goods or services to the City, the [applicant/vendor/contractor/consultant] hereby attests under penalty of perjury, personally and/or on behalf of the entity [submitting this application/proposal or supplying any goods or services to the City] that no City of Rialto elected or appointed official, employee or consultant has a financial or non-financial interest, as such terms are defined in California Government Code Sections 1090 and 87100 and in City of Rialto Code of Ordinances Section 2.48.145, in the [applicant/vendor/contractor/consultant], except as specifically disclosed herein.

Name of Person/Entity: Barbara Williams

Title: Program Director

Signature: Barbara Williams Date: 02/17/2026

Form Date 11/11/2021

2.48.450 Employee conflict of interest.

(1) No covered person shall participate in the making of a grant or contract by the city in which the covered person has a conflicting interest.

(2) For purposes of this section, the following definitions shall apply:

(a) A "covered person" includes any person who holds an elected or appointed City office, a City officer, a City employee, and any person who is a consultant to the City.

(b) A "conflicting interest" includes, but is not limited to, those decisions where:

(i) A covered person holds or has held within the previous twelve months a position with a potential grant or contract recipient;

(ii) A close relative of a covered person holds or has held within the previous twelve months a position with a grant or contract recipient;

(iii) A close relative of the spouse or domestic partner of a covered person holds or has held within the previous twelve months a position with a grant or contract recipient.

(c) "Position" includes the status of a member, employee, owner, paid or unpaid officer of, paid or unpaid leadership position in, or had an ownership interest in, a grant or contract recipient.

(d) A "close relative" includes a spouse, parent, grandparent, child, grandchild, aunt, uncle, or cousin.

(e) "Participate in the making of a grant or contract" includes participation in: drafting a solicitation or contract; negotiating, voting on, approving, or executing a grant or contract; discussion of same with any city officer or employee; or attempts in any way to influence the making of a grant or contract.

(3) This prohibition shall not apply to a contract let by written competitive bid where the contract will be awarded to the person or entity who submits the lowest responsible and responsive bid.

(4) Except for the Mayor or a member of the City Council, a covered person may request a waiver of any potential conflict of interest in writing from the City Manager. Any request for such a waiver must include full disclosure of the potential conflict of interest and a statement detailing any mitigating factors. The request and the City Manager's response shall be provided to the City Council prior to any vote to approve the contract or grant, or if City Council approval is not required, at least five days before the contract or grant is approved. The request and the City Manager's response shall be considered a public record.

(5) The prohibitions in this section are in addition to any applicable federal or state conflict of interest laws, including but not limited to Government Code section 1090, and Government Code section 87100 *et seq*.

(6) Any person who violates this section is subject to the following:

(a) Public censure;

(b) If the conflict of interest was in the making of a contract, a prohibition from participation in the making of a contract by the city for a period of time up to twelve (12) months from the date of the imposition of the discipline;

(c) If the conflict of interest was in the making of a grant, a prohibition from participation in the making of a grant by the city for a period of time of up to twenty-four (24) months from the date of the imposition of the discipline;

(d) An administrative fine pursuant to Chapter 1.10 of this code.

(7) The discipline specified herein may be imposed:

(a) By the City Manager in the case of any employee or consultant who violates this section.

(b) By the City Council in the case of any person who holds an elected or appointed City office, or any City officer who violates this section.

- Social Service Referrals (shelters, food, healthcare, childcare)

Additionally, we support college enrollment, financial aid applications, and military recruitment processes. Our outreach includes partnerships with local businesses, educational institutions, and workforce development agencies to provide these services, ensuring participants gain the necessary skills and connections to secure sustainable employment.

Over the past five years, the program has consistently surpassed its outcome by 250%, a testament to its effectiveness. Participants have reported higher job retention rates, increased earnings, and enhanced career mobility, reinforcing the program's success in fostering long-term economic stability.

With funding from the 2026-2027 CDBG program, we aim to expand our reach and enhance our services. This funding will allow us to increase the number of participants we can serve in the Rialto area and improve the quality of what we offer from workshops, training and assisting with job placement. This will also help to strengthen our partnerships with local business and educational institutions. By doing so we can foster a resilient community where individuals and families achieve long-term financial stability and positively impact Rialto's economic future.

COMMUNITY NEEDS

Does your proposed project or activity address a current gap in community service or needs?

Rialto, California has a diverse population with significant workforce development needs. According to the latest census data, the city has a population of approximately 104,918, according to the 2024 census data, with over 60% Hispanic/Latino, 15% Black/African American, 20% White, 2% Asians and 1.7% Native Indians. According to the World population Review economic challenges are evident with 20% of residents living below the poverty line and over 50% of households are classified as low-income. Notably, the Black or African American population experience a higher poverty rate with 15% living below the poverty level. Census data for 2025 was not readily available yet since the Census for Rialto was just performed in January2026.

As of January 2026, Rialto, California reported an unemployment rate of 5.7% this figure is than national unemployment rate of 4.7% during the same period as the U.S. Bureau of Labor Statistics reported. While specific data for youth unemployment (age 16-24) in Rialto is not readily available, the city's higher overall unemployment rate suggests that youths.

unemployment surpasses national averages. Nationally, as of the fourth quarter of 2025, the unemployment rate for individuals aged 16 to 19 was 15.1% with higher rates among Black or African American youth at 8.9% and Hispanic or Latino youth at 5.5%.

With the rising cost of living, many adults in Rialto, particularly seniors, seek part-time employment to supplement their fixed incomes, and High School Seniors seeking to work to help out the family. This trend highlights the importance of workforce development programs catering to youth and seniors, providing them with the necessary skills to secure sustainable employment.

Given Rialto's demographic composition and economic challenges, these statistics emphasize the critical need for targeted workforce development initiatives in Rialto to address unemployment disparities and promote economic stability across all demographic groups.

BENEFIT

Explain how the program benefits low-income individuals.

Implementing workforce development programs has significantly enhanced economic outcomes for participants and their communities. For instance, the National Guard Youth CharlleNGe program which offers a six-month residential intervention for youth who have dropped out of high school, followed by placement in employment, education, or the military and a year of structured mentoring, has demonstrated positive effects on education, employments, and earnings outcomes. For those who chose that route.

Moreover, addressing youth unemployment is crucial for economic growth. High levels of youth unemployment can lead to increased poverty, social unrest, and a more significant burden on public resources. Furthermore, it stifles economic growth by reducing the economy's potential output and increasing the dependency ratio, where a larger portion of the population relies on a smaller working-age population for support.

By focusing on serving a minimum of 60% low-income individuals and families, our program aims to help residents transition from low-income to middle-income status through higher earning potential. This focus supports economic growth by building a viable workforce and promotes long-term job retention and career advancement through professional development and soft skills training.

With our targeted efforts, the IE Section NCNW program aims to break the cycle of economic hardship by increasing employability, self-sufficiency, and workforce participation. By enhancing professional skills and expanding career opportunities, we empower participants to achieve financial stability and contribute positively to the local economy. This uplifts individuals and contributes to the broader economic vitality of the community.

COLLABORATION

Has your organization/agency developed this project in collaboration with other groups/organizations? If so, please list the groups/organizations and describe their roles in this project.

We engage in the educational and employment sectors to ensure participants have access to hiring pipelines, internships , and career advancement opportunities. We will launch in 2026/2027 hosting a quarterly Workforce Partners Networking Dialogue to share resources, best practices, and services. Our partners include:

Local Educational Institutions/Training:

- Secondary Schools: Carter High School, Eisenhower High School, Rialto High School, Milor, Zupanic, and Bob Murphy Continuation High Schools, Altus Academy Charter School, Rialto Adult School.
- College and Universities: San Bernardino Valley College, Chaffey College, University of LaVerne- Inland Empire Campus, California State University, San Bernardino (CSUSB).
- Trade and Vocational Schools: Summit College, Center for Employment Training (CET), and others

Employment Sectors and Services:

- Logistics & Warehousing: Amazon, United Postal Service (UPS), FedEx, and local distribution centers
- Healthcare: Arrowhead Regional Medical Center, Kaiser Permanente, Dignity Hospitals, local clinics
- Retail & Customer Service: Walmart, Target, Walgreen, local businesses
- Public Sector: City of Rialto, Rialto Unified School District, City of San Bernardino, San Bernardino County Workforce Development, various San Bernardino County departments, State of California Employment Development Department,

- United States Postal Service (USPS), Rialto Branch Libraries, cities of Rialto and San Bernardino Parks and Recreation Departments

Manufacturing & Construction: Local firms and apprenticeship programs

- Trade Unions: Teamsters Union Local 63, International Brotherhood of Electrical Workers (IBEW) Union Local 440, Inland Empire Labor Council AFL-CIO
- Education & Childcare: Rialto Unified School District, Childcare Career
- Military Recruitment Offices: U.S. Army Recruiting Offices, U.S. Army Reserve Recruiting Office, U.S. Air Force Recruiting Office, U.S. Marine Recruitment Station, U.S. Navy Recruitment Station

Community-Based Organizations (CBO's) and Faith-Based Organizations (FBO's)

- CBO's: Grace Vargas Senior Center, Friends of the Grace Vargas Senior Center, Friends of the Rialto Branch Library, Rialto Family Health Services Inc.
- FBO's: Rialto Seventh-day Adventist Church, Calvary Chapel of Rialto, First Christian Church of Rialto, St. Catherine of Siena Church, Sunrise Church, Central City Lutheran Mission, Loveland Jubilee Pantry, House of Hope, Vida Life Ministries.

SIMILAR SERVICES

Is a similar service provided by another agency/organization? If so, how will your program/activity differ?

While no single local organization provides the breadth of services offered by IE Section NCNW, several organizations in and around Rialto offer workforce development services that complement our program's objectives. By collaborating with these organizations, we can expand and integrate services to better serve our participants, avoiding duplication and maximizing resources within the community.

- American's Job Center of California (AJCC)
- Goodwill Career Center
- Community Action Partnership of San Bernardino
- San Bernardino County Workforce Development Board
- Inland Empire Job Corps
- California State University, San Bernardino (CSUSB) – Professional and Continuing Education (PACE)
- Inland Adult Education Consortium

Inland Empire Section National Council of Negro Women, Inc (IE Section NCNW)
City of Rialto
Community Development Block Grant Fiscal Year 2026/2027
Public Service Application – Attachment I

OUTREACH

Discuss outreach efforts for the proposed services/activity/project.

Our outreach strategies ensure we effectively reach those in need. Current strategies include hosting job fairs and community career events, conducting workshops at local high schools and continuations schools, engaging parents, and guardians to support youth.

success , and leveraging IE Section NCNW members' networks to expand employment opportunities. We will enhance our outreach strategy for 2026/2027 by incorporating several innovative and cost-effective approaches to effectively reach those in need, even with limited funding and staffing.

1. **Digital Storytelling and Success Showcases:** Highlighting personal success stories through short videos or blog posts can demonstrate the tangible impact of our programs. Sharing these narratives on social media and our website can inspire others to participate the support our initiatives.
2. **Virtual Workshops and Webinars:** Hosting online workshops can make our resources more accessible to a broader audience.
3. **Text Message Campaign:** Implementing SMS campaigns can provide timely updates about job fairs, application deadlines, and new program offerings. Text messages have high open rates and can effectively reach participants who may not have regular internet access.
4. **Gamification of Training Programs:** Incorporation gamification elements into our training modules can increase engagement and motivation. For example, participants can earn badges or points for completing certain milestones, fostering a sense of achievement, and encouraging continued participation.
5. **Community Ambassador Program:** Building upon our plan to recruit and train volunteer Bethune Center Ambassadors, we ca further empower these ambassadors to act as liaisons and assist in tailoring our programs to meet community needs better.
6. **Collaboration with Local Influencers:** Partnering with local influencers, such as community leaders, elected officials, educators, and social media personalities, can amplify our message that their endorsement can lend credibility and extend our reach to diverse community segments . By integrating these strategies, we can enhance our outreach efforts, maximize individuals through our workforce development programs.

Inland Empire Section National Council of Negro Women, Inc (IE Section NCNW)
City of Rialto
Community Development Block Grant Fiscal Year 2026/2027
Public Service Application – Attachment I

COST RATIONALE

If you consider it necessary. Explain why your program/activity cost is reasonable.

Our budget is structured to ensure that the funds are directed toward programming services, aligning with best practices recommended by nonprofit watchdog organizations. By maintaining low administrative costs, we demonstrate our commitment to fiscal responsibility and effective resource utilization. This budget ensures that each participant receives comprehensive services at the CDBG cost of $ 1500 per participant. To supplement our costs, we recruit volunteers to assist with job fairs. Employer engagement, partnership training, participant training, mentoring, and coaching, and supply donations. Our budget reflects a strategic allocation of resources aimed at delivering high-quality services to our community while adhering to principles of financial prudence. Her's a breakdown of our cost structure:

1. **Program Director Salary: $ 42,224**
   This allocation is below the average salary for nonprofit Program Directors in California, which according to Indeed.com is approximately $90,000 per year. By offering a competitive yet modes salary, we attract qualified leadership committed to our mission, ensuring effective program management within our financial constraints.
2. **Supplies: $688**
   This budget covers essential materials required for program operations, including office supplies, educational/marketing materials, and other necessary items. We prioritize cost-effective purchasing to keep expenses minimal.
3. **Telephone/Internet: $1800**
   Reliable communication is vital for coordinating with participants, partners, and stakeholders. This allocation ensures uninterrupted phone and internet services, facilitating efficient program administration and outreach. We have many competitive service providers to choose from and have selected the one most reasonable for our needs and the Rialto area.
4. **Printing: $308**
   Despite a focus on digital communication, certain materials necessitate physical copies. This budget supports business cards and the printing of brochures, flyers, and other documents essential for participant engagement and program promotion. While some materials can be printed in-house, to conserve printer ink toner, it is sometimes necessary to use a printing service.

Inland Empire Section National Council of Negro Women, Inc (IE Section NCNW)
City of Rialto
Community Development Block Grant Fiscal Year 2026/2027
Public Service Application – Attachment I

PROGRAM CHANGES

If you receive CDBG funding last year, has there been an increase in service that you will provide during the 2026/2027? Explain why there is a new demand or an unmet need in the community for this service.

Over the past five years, the program has consistently surpassed its enrollment and employment placement goals, a testament to its effectiveness. These successful strategies will allow us to increase program participants by twenty percent (20%); increasing enrollment from 26 to 30 participants. As mentioned above under "Community

Needs," Rialto has a significant workforce development need. The City of Rialto's Annual Action Plan for Fiscal Year 2026/2027 outlines the allocation of an estimated $1,100,000.00 in CDBG funds to address housing and community development priorities. Additionally, the Community Action Partnership of San Bernardino County (CAPSBC) has developed its 2025/2026 Community Action Plan, which sets specific projections for changes in community needs from 2025 to 2026 are not detailed in these documents. The ongoing allocation of resources and strategic planning efforts indicate a sustained focus on addressing housing affordability, economic development, and support services for low- and -moderate- income residents.

IMPACT OF NOT CDBG FUNDING

Describe the effect of partial or no CDBG funding on your project/activity.

The potential reduction, which happened in the 2025/2026 Fiscal Year, impacted our programming hours and services provided. Not able to provide the hours or the full service to the participants on the workforce development program. This necessitated substantial adjustments and potentially led to decreased services. This in turn could adversely affect the economic well-being of the individuals and families we support.

Impact on Program Services:

- **Reduced Capacity:** CDBG funds are instrumental in supporting various community development activities, including workforce development. A decrease in funding would limit our ability to offer essential services such as job training, career counseling, and placement assistance, thereby reducing the number of individuals we can serve.

- **Program Reductions or Eliminations:** A 2019 survey by the CDBG Coalition revealed that over 92% of local government grantees had to reduce program due to insufficient CDBG funding. With 70% eliminating programs entirely. This underscores the critical role CDBG funds play in sustaining community services.

Strategic Adjustment:
In the event of reduced or eliminated CDBG funding, we would need to increase the alternative funding sources, such as private grants, partnerships, and community fundraising, to sustain our workforce development initiatives. Additionally, we may have to prioritize services, focusing on the most critical needs, and implement cost-saving measures to maintain program effectiveness.