

CITY OF RIALTO

Parks Master Plan

Professional Services Agreement

Presented by:

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Director, Parks, Recreation & Community Services

City Manager: Tanya Williams | City of Rialto, California



Background

Quick Snapshot

- 104,000 residents — young, diverse & growing
- 10 parks totaling approximately 150 acres
- 2 community centers | Fitness & aquatic facility
- 13 baseball fields | 10 soccer fields | Football fields
- 10 basketball courts | 3 skate parks
- 2 tennis courts | 8 pickleball courts
- Multi-use trails and athletic fields

1.06

Acres / 1,000 residents
City parks only (current)

3.0

Acres / 1,000 residents
City adopted standard

2.44

Acres / 1,000 residents
Projected 2040 — still
below standard



Why Rialto Needs a Parks Master Plan

A Parks Master Plan is a 10 to 20 year strategic roadmap connecting community values to capital investment, programming priorities, and equitable access. It is a prerequisite for grant competitiveness — the cost is a strategic investment that positions Rialto to leverage significantly more in external resources than the plan itself costs.

Benefits of a Master Plan:

Make Data-Driven Decisions

Defensible capital investment choices

Compete for Grant Funding

Prop 4, LWCF, ORLP, SPP Round 5

Ensure Equitable Park Access

Across all neighborhoods & populations

Plan for Growth

10–20 year needs of changing population

Align with General Plan

Housing Element & adopted city policies

Establish Fees

Legal foundation for developer park fees

Note: Help the department work towards receiving accreditation through the Commission for Accreditation of Park and Recreation Agencies, administered by the National Recreation and Park Association. Only 5 organizations in the state of California have this. None are in San Bernardino County.



General Plan References

Policy 2-27.1 (Adopted 2010) — 15 Years Without Action:

"Establish a Master Plan for Parks and Recreation that achieves a park ratio of 3.0 acres per 1,000 residents, evenly distributes park facilities throughout the community, and contains strategies for funding facilities and maintenance."

Goal 2-27

Provide variety of park facilities. Mandates adoption of a Parks Master Plan with 3.0 ac/1,000 standard, equitable distribution, and funding strategies.

Goal 2-24

Increase & enhance open spaces. Explore Lytle Creek floodplain acquisition; landscape Cactus Basin for passive recreation.

Goal 2-25

Maximize benefits of reclaimed mining/landfill areas. Link reclaimed sites to recreational trails system.

Goal 2-26

Maximize open space in urban areas. Explore pocket park creation in underserved urbanized neighborhoods.



Request for Proposals — Bid Process

- 1 RFP Issued**
 RFP No. 26-017 issued Feb 12, 2026
 Advertised on City website & PlanetBids

- 2 Proposals Received**
 Six (6) qualified firms submitted proposals by March 11, 2026

- 3 Panel Evaluation**
 Multi-departmental staff (Parks & Community Development) scored all proposals

- 4 Oral Interviews**
 Top 3 firms presented April 24, 2026:
 Michael Baker · Berry Dunn · RJM Design

- 5 Recommendation**
 Michael Baker International unanimously recommended as most qualified firm

| PROPOSAL SCORING RESULTS (100-POINT SCALE) | | |
|--|--------|----|
| Michael Baker International | 97 | #1 |
| Berry, Dunn, McNeil & Parker | 92.333 | #2 |
| RJM Design Group | 92 | #3 |
| RHA Community Works | 91.333 | #4 |
| KTUA | 91 | #5 |
| City Fabrick | 83.333 | #6 |



Selected Consultant: Michael Baker International

Firm Overview

- Local Area Office (Ontario, California).
- Team of 15 professionals assigned to Rialto.
- Have a good understanding of our Community makeup

Comparable Projects:

- Yorba Linda CA Parks Master Plan Update
- Surprise AZ Parks
- Element Update
- Bonsall CA Community Master Plan
- Seal Beach CA Open Space Elements
- Fullerton CA Open Space Element

CONTRACT AMOUNT \$196,000

Funded in Current Fiscal Year
(10108150-52011)

Why This Firm



Multilingual Community Outreach

Surveys, workshops, pop-up events & focus groups — Spanish translation included



Grant Readiness Methodology

Framework aligned to Prop 4, LWCF, ORLP & Statewide Park Program scoring criteria



Local Presence & City Familiarity

Ontario, CA office. Prior City experience enables immediate project start



What the Consultant Will Deliver

01

Project Initiation

Stakeholder coordination & data collection

02

Parks Inventory

Assessment of parks, facilities, trails & open spaces — field visits, GIS review, facility report card

03

Level-of-Service Analysis

Needs gap & equity analysis by neighborhood; service area mapping

04

Community Engagement

Multilingual surveys, public workshops, senior & youth focus groups, online tools, Spanish translation

05

Goals & Policies

Objectives, priorities & policy recommendations aligned to General Plan

06

CIP Development

Phased capital improvement plan with planning-level cost estimates

07

Grant Strategy

Funding identification, Quimby framework & grant readiness action plan

08

Final Master Plan

Print-ready & digital document; 2 Parks Commission + 2 City Council presentations



Project Timeframe — 12 to 18 Months

Multiple phases proceeding concurrently. Projected adoption: November 2027. Note: Final dates to be confirmed with Michael Baker International upon contract execution.

| Phase 1: Kickoff & Existing Conditions | Phase 2: Community Engagement | Phase 3: Needs Assessment | Phase 4: Implementation & Funding | Phase 5: Finalization & Adoption |
|---|--|---|---|--|
| <p>Data collection, GIS review, field visits, facility report card, peer city comparisons</p> | <p>Multilingual surveys, public workshops, senior & youth focus groups</p> | <p>Level-of-service analysis, equity analysis by neighborhood, service area gap study</p> | <p>Phased CIP with costs, grant readiness framework, funding mechanisms</p> | <p>Public review; 2 Commission + 2 Council meetings; final plan adoption ~Nov 2027</p> |



Opportunities the Parks Master Plan Creates

Grant Funding Unlocked

Prop 4 — SPP Round 5

Launch: Summer/Fall 2026

Up to \$7M+

LWCF (Federal)

Next CA cycle: 2026–27

Up to \$6M

ORLP Program

Urban underserved areas

\$500K – \$2M

Development Fees: The Master Plan will help establish & defend developer park fees

Broader Strategic Opportunities

Equitable Investment

Data-driven framework ensures western boundary & Bloomington receive fair share of parks investment

Community-Driven Vision

Multilingual, inclusive engagement builds public trust and support for future parks projects

Development Fee Authority

Establishing a stronger foundation/strategy for developers to fund park improvements in-lieu fees

Defensible Capital Plan

Prioritized, phased CIP gives Council a 10 to 20 year investment roadmap it can defend and execute

Estimated leverage: \$5M – \$15M in external park funding over plan horizon



Staff Recommendation

Staff recommends that the City Council:

1 Award a Service Agreement to Michael Baker International in an amount not to exceed **\$196,000** for the preparation of the City of Rialto Parks Master Plan

2 Authorize the City Manager or their designee to execute all related documents.

