



**CITY OF RIALTO**  
**THE REGULAR MEETING MINUTES OF**  
**NEIGHBORHOOD BEAUTIFICATION &**  
**COMMISSION**

The regularly scheduled Neighborhood Beautification & Historical Preservation Commission meeting of the City of Rialto was held in the City of Rialto City Council Chambers located at 150 South Palm Avenue, Rialto, California 92376, on March 11, 2026.

This meeting was called by the presiding officer of the City of Rialto Neighborhood Beautification & Historical Preservation Commission in accordance with the provisions of **Government Code §54956** of the State of California.

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**CALL TO ORDER**

Chair Brenda Parker called the meeting to order at 6:00 p.m.

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**ROLL CALL**

Roll Call was taken by Administrative Analyst, Kim Dame.

**Present:**

Chair Brenda Parker  
Vice-Chair Ivan Ramirez  
Commissioner Cliff Houser, Jr.  
Commissioner Joe Lyons  
Commissioner Lisa Bartley (arrived at 6:02 p.m.)  
Commissioner Salvator Torres (arrived at 6:02 p.m.)

**Absent:**

Commissioner Roberto Solis, Jr.

**Staff Present:**

Director of Community Development, Christina Taylor  
Director of Public Works, Yaz Emrani  
Administrative Analyst, Kim Dame

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**ORAL**  
**COMMUNICATIONS**

No oral communications were received.

**COMMISSION**  
**MEETING MINUTES**

**Commission reviewed the minutes from the November 12, 2025, meeting.**

Vice Chair Ramirez noted the minutes previously approved (October meeting) included corrections.

A motion was made to approve the November 12, 2025 minutes. Motion was seconded.

Vote:

Ayes: 6 (Parker, Ramirez, Torres, Bartley, Houser, Lyons)

Opposed: 0

Absent: 1 (Solis)

Motion carried.

**DISCUSSION ITEMS**

**The first item was a presentation by the Public Works Department.**

Public Works Director Yaz Emrani provided an overview of Public Works services related to beautification and maintenance throughout the City. Topics discussed included:

- Environmental and Community Services Programs.
- Hazardous waste drop-off events and community clean-up days.
- Annual environmental and community services calendar.
- Public Works support for year-round resident disposal services.
- Landscape Maintenance and Beautification Efforts
- Maintenance of medians, parkways, and major corridors.
- Irrigation, vegetation management, tree trimming, and weed abatement.
- Maintenance coordination with Parks and Recreation.
- Challenges associated with increased weed growth following recent rainfall.
- Utilization of contractors to supplement maintenance staffing.

Chair Parker expressed concerns regarding ongoing blight and weed conditions along Baseline Avenue and Pepper Avenue. She requested Public Works evaluate additional beautification strategies. She also requested accountability regarding roadway restoration associated with warehouse

## DISCUSSION ITEMS

development activities. She emphasized the Commission's responsibility to advocate for city beautification.

Public Works Director Emrani explained maintenance scheduling, seasonal weed abatement efforts, and staffing challenges. He confirmed staff would review the locations discussed and continue improvement efforts. He also explained coordination with contractors and maintenance crews throughout the city.

Mr. Emrani also presented information regarding graffiti abatement efforts and hotspot monitoring, coordination with Caltrans regarding freeway-related graffiti, trash and debris removal efforts within the public right-of-way, and Landscape Maintenance Districts and maintenance responsibilities.

Staff presented information regarding the MyRialto mobile application and online reporting tools. Commissioners discussed concerns regarding the visibility and accessibility of the application on the City website and the importance of improving public awareness and ease of reporting city maintenance concerns.

Commissioners raised questions regarding damaged commercial signage, property maintenance responsibilities, yard maintenance and code enforcement procedures, and notification and enforcement processes for code violations.

Community Development Director Christina Taylor explained that private property maintenance issues are generally addressed through Code Enforcement and the City follows an education-first approach before formal enforcement actions. Notices of violation are issued to both tenants and property owners when applicable and enforcement procedures may escalate to fines and legal action if violations are not corrected.

Commissioners discussed additional topics and potential future presentations including city landscaping standards and beautification strategies, vendor regulations and homelessness outreach efforts, design standards and specific plan areas, historical preservation and municipal code provisions, neighborhood beautification initiatives and public engagement opportunities. They also suggested a potential adopt-a-street style program.

Staff indicated future presentations may include Code Enforcement, Police Department homelessness outreach programs, planning and zoning standards, and municipal code and landscaping standards.

## **COMMISSIONER** **COMMENTS**

Commissioners provided comments and observations regarding beautification and preservation opportunities throughout the city.

### **Commissioner Lyons:**

- Commented regarding differences in neighborhood conditions north and south of the 210 Freeway.
- Discussed socioeconomic factors affecting city appearance and maintenance.

### **Commissioner Bartley:**

- Raised concerns regarding city appearance, maintenance standards, and comparisons with neighboring cities.
- Requested clarification regarding city rules and standards governing maintenance and beautification.

### **Commissioner Houser:**

- Requested measurable accountability regarding maintenance schedules and beautification improvements.
- Suggested prioritizing gateway areas and freeway off-ramp corridors.

### **Vice Chair Ramirez:**

- Requested improved accessibility and promotion of the MyRialto application.
- Discussed public engagement and reporting accessibility concerns.

### **Commissioner Torres:**

- Suggested development of neighborhood prioritization and beautification zones.
- Proposed public participation programs such as adopt-a-street initiatives.
- Discussed the importance of public education and community involvement.

### **Chair Parker:**

- Discussed the importance of aesthetics and landscaping, including the use of trees and greenery in medians.
- Raised concerns regarding inconsistent maintenance standards throughout the city.

**COMMISSIONER  
COMMENTS**

- Requested review and modernization of municipal ordinances related to beautification.
- Requested future educational presentations regarding specific plans, general plans, zoning standards, and applicable ordinances.
- Emphasized the importance of beautification and equitable treatment throughout all areas of the city.

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**COMMUNITY  
DEVELOPMENT  
DIRECTOR  
COMMENTS**

Community Development Director Christina Taylor announced Public Works was the first of several planned departmental presentations. She indicated Code Enforcement was anticipated to present at a future meeting and requested input from Commissioners regarding future departmental presentations and discussion topics. She confirmed staff would coordinate future presentations regarding municipal code standards, planning regulations, homelessness outreach, and beautification-related topics.

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**ADJOURNMENT**

A motion was made by Vice-Chair Ramirez and seconded by Commissioner Houser to adjourn the meeting.

**The Regular Neighborhood Beautification and Historical Preservation Commission meeting on Wednesday, March 11, 2026, adjourned at 7:09 p.m.**

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Minutes prepared by Kim Dame  
Administrative Analyst

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Brenda Parker  
Chair, Neighborhood Beautification & Historical Preservation Commission