

# City of Rialto

*Council Chambers  
150 S. Palm Ave.  
Rialto, CA 92376*



## Agenda

**Tuesday, December 3, 2024**

**Rialto City Hall, Council Chambers, 150 S. Palm Ave. Rialto CA 92376**

### **Recreation and Parks Commission**

a. **CALL TO ORDER**

b. **ROLL CALL**

c. **PLEDGE OF ALLEGIANCE**

d. **APPROVAL OF MINUTES FROM REGULAR MEETING**

[24-1859](#)

Recreation and Parks Commission Minutes: October 1, 2024

e. **PUBLIC COMMENT**

f. **STAFF UPDATES**

g. **DISCUSSION AND/OR ACTION ITEMS**

[24-1861](#)

Action item: Recombination Parks and Recreation Commission review the Rialto Creative Connection Art Policy Draft 1 and provide feedback to guide updates and refinements. Bring revised draft back to the Commission for further review and consideration at February Meeting.

[24-1862](#)

Action item: Recommend the following 2025 meeting date to be updated

h. **COMMISSIONER REPORTS**

i. **ADJOURNMENT**



# City of Rialto

## Legislation Text

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**File #:** 24-1859, **Version:** 1, **Agenda #:**

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Recreation and Parks Commission Minutes: October 1, 2024

**CITY OF RIALTO  
CDBG AD-HOC COMMITTEE  
THURSDAY, OCTOBER 1, 2024  
IN PERSON MEETING  
150 S. PALM AVE., RIALTO CA, 92376**

a. **CALL TO ORDER:** The meeting was called to order at \_\_6:38\_\_pm by Chair Britt.

b. **ROLL CALL:**

<b>ROLL CALL/COMMISSIONERS</b>	<b>PRESENT</b>	<b>ABSENT</b>	<b>PRESENT TO DATE</b>
Jose Aparicio		x	
Joe Britt	x		
James Maldonado		x	
Jan Morrison	x		
Scott Sparks	x		

**STAFF MEMBERS PRESENT:**

c. **PLEDGE OF ALLEGIANCE:** Led by Vice Chair Sparks

d. **APPROVAL OF MINUTES:**

**ACTION:** Approve September 3rd meeting minutes with the corrections

**MOTION:** \_\_Sparks\_\_\_\_\_ **Seconded by:** \_\_\_\_\_Morrison\_\_\_\_\_

**MOTION PASSES YES:** \_\_3\_\_ **NO:** \_\_0\_\_ **ABSTAIN:** \_\_\_\_\_

**Noting the absence of Commissioner Aparicio and Commissioner Maldonado**

e. **PUBLIC COMMENT**

John Laneu from the Historical Society spoke about the Signs for the Adobe Building at Bud Bender Park. The Adobe was built in 1853 and in 1996 the house was moved from Riverside and Walnut to the Park. The Adobe sat for 30 years. The facility had gotten vandalized and trashed. In 96/97 CSD spent two years to get it restored and fenced. City owns the park and the building. Historical Society maintains the inside. They had 800 students come to the facility last year. This year they have had 1500. There is no sign at the park. There are 6 signs that are for the Adobe but they are old and very small and are located at various streets. We need signage at Bud Bender Park, so that people can sign up for tours. It's the oldest house in Rialto, it was a stage coast stop, then a small store. The city has put on a new roof now it just needs a sign.

f. **STAFF UPDATES**

**Director Alvarado gave updates on department programming:**

- New staff alert—Sean has been promoted to Full-Time Day Care Site Supervisor.
- We sent 50 Rialto residents to Dodger vs. Colorado Rockies game on September 22<sup>nd</sup>.
- September rentals 25 Facility rentals, and 51 Park shelter rentals

- October Rentals 20 facility rentals, and 32 park shelter rentals
- Special events team participated in Pet A Palooza serving pup-a-chinos.
- Viva la Fiesta was a great event and turn out. We collaborated with RUSD.
- Floating Pumpkin Patch will be on October 19<sup>th</sup> from 10am-2pm at Tom Sawyer Pool.
- Halloween Hi-Jinks will be held on October 31<sup>st</sup> at the Civic Center 5:30pm-9:30pm.
- Save the date for the Holiday Parade Saturday, December 7<sup>th</sup>.
- Basketball program has 238 youth registered and volleyball has 120 (2 boys registered for volleyball 😊)
- Little Tots Flag football is going on now.
- Hall of Fame was a great success and was well attended. Coach Michael Powell, Samantha Middleborn, Coach Daren Espinoza, and Kenneth Duane Clark Jr. were this years honorees.
- Contract Classes is going well. Polynesian Dance Performed at the Hall of Fame and Viva la Fiesta. Ballet Folklorico performed at Viva la Fiesta.
- Social Recreation Programs will be hosting Soctober—collecting donations for our houseless youth.
- Child Development is going well. They held a harvest Celebration. They so much fun.
- Fitness and Aquatics Center welcomed a total of 39 new members. They had 1,073 visits throughout the facility.
- Senior Services its Health and Wellness Fair and Senior Craft & Hobby Fair September 12<sup>th</sup>. Had a great turn out. Their next events are Monster Mash Senior Halloween Dance on Thursday October 24<sup>th</sup>, and Carnival will be on November 14<sup>th</sup>.
- Parks Maintenance held a park clean up at Rialto City Park and replaced all of the picnic tables. Suburu came out and assisted with painting. Fergusson Park Playground has been resurfaced. The Joe Sampson walking track has been resealed and is ready to go for the Walk like MADD event.

**g. DISCUSSION AND/OR ACTION ITEMS**

**ITEM: 24-1755 ACTION ITEM:** Recommendation to Install 5 Historical Building Sign at Bud Bender Park with the QR code and update of the house design.

**MOTION:** Chair Britt                      **Seconded by:** Morrison

**MOTION PASSES YES:** 3    **NO:**           **ABSTAIN:**       

**Noting the absence of Commissioner Aparicio and Commissioner Maldonado**

**ITEM: 24-1756 ACTION ITEM:** Recommendation to accept the design of Rialto City Park Resurfacing Courts Project presented by director :

**MOTION:** Morrison                      **Seconded by:** Chair Britt

**MOTION PASSES YES:** 3    **NO:**           **ABSTAIN:**       

**Noting the absence of Commissioner Aparicio and Commissioner Maldonado**

**ITEM: 24-1757 PRESENTATION:** Rialto Fall/Winter Progress Magazine

**Item: 24-1758 PRESENTATION:** End of the Year City Events

**Item: 24-1760 PRESENTATION:** GIS Cemetery Project Update—item was pulled and not presented.  
Will present at a future date.

## COMMISSIONER REPORTS

**Commissioner Morrison:** Thank you, Cynthia, for all the hard work. Hall of Fame was a big plus, was happy to see it a night event. Hopefully it will continue. Curious how did the staff feel about it, was it more work? They dressed to fit the ambiance. Nice presentation evening went well. The inductees were very happy and were appreciate of Rialto doing this for them. All in all it was a wonderful evening. Would like to see if continue at that level. Brough her friend from Victorville. Also went to Pet A Palooza got some information. One of the things normally came out for was the gentleman who always had plants. There was a survey that she participated in for upgrading the islands. Choosing the foliage. Apologize for not going to Viva la Fiesta. Likes the report the historical society shared today. Wants to see more of that. The idea of having them bring their stats to us maybe not monthly but maybe quarterly would be nice. (i.e. tours, activities, etc). Colton has a museum where they post a lot about what they have going on. Would like to see the same happen for ours. On the Rialto website. Wants to propose and idea, struggling with what the city wants to do with the commission. Parks and rec is still viable, but we aren't a priority. Darius approached her and she directed him to a website for the application. Do we have to stay at the current meeting day or are we able to miss it obstacles (National night out, election day). Can we take a look at who we have and do they still want to do it. What will make it work better for us. Likes the idea of the historical signs are the Sears houses included in the tours?

**Vice Chair Sparks:** Hall of fame looked great. Talked to Coach Espinoza he was very appreciative of the event. Viva la Fiesta. Went earlier in the day looked like it was packed later in the evening. Event was great it was set up beautiful. Appreciates that the City is working with the District. Fergusson thank you for fixing that. Polynesian dance class didn't know they had the class—that's great. Adobe building went over with Eisenhower kids and cleaned up. Its really great now, looks good, clean, and not the eye sore that it used to be.

**Chair Britt:** couldn't make the Hall of Fame but did give Cynthia a letter. Make sure it gets read in the future. Heard the event was ok. The citizens seem to be ok. Hasn't heard any complaints. No calls that have come in let's keep doing what we are doing. Hopefully we will be able to expand our commission after the election so we can keep doing what we are doing.

## h. ADJOURNMENT

With no other business to attend, Chair Britt adjourned the meeting at 7:51pm with the next regular meeting to be held at 6:30pm, on Tuesday, December 3rd, at the City Council Chambers located at 150 S. Palm Ave, Rialto, CA 92376

Respectfully Submitted,

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Cynthia Alvarado-Crawford, Director  
Department of Parks, Recreation and Community Services



# City of Rialto

## Legislation Text

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**File #: 24-1861, Version: 1, Agenda #:**

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Action item: Recombination Parks and Recreation Commission review the Rialto Creative Connection Art Policy Draft 1 and provide feedback to guide updates and refinements. Bring revised draft back to the Commission for further review and consideration at February Meeting.

# City of Rialto Creative Connection Arts Policy

## PURPOSE

The **City of Rialto's Creative Connection Arts Policy** establishes a comprehensive framework to ensure equitable access to diverse arts and cultural experiences for all residents. The Policy underscores the role of arts and culture as fundamental pillars of civic engagement, social cohesion, and economic vitality.

Through this Policy, Rialto aims to cultivate a thriving cultural landscape that:

- Promotes creativity and innovation.
- Celebrates the city's rich heritage and diversity.
- Enhances community well-being and resilience.
- Stimulates economic growth and tourism.

## DEFINITION OF CULTURAL EQUITY

Cultural equity ensures that every individual, regardless of background, has access to opportunities for cultural expression and participation. It is defined by the following principles:

1. **Representation:** Empowering diverse voices in policymaking, programming, and leadership roles.
2. **Access:** Addressing and removing barriers—physical, economic, and social—to arts participation.
3. **Support:** Prioritizing equitable funding, resources, and platforms for historically underrepresented groups.

This commitment involves active strategies to dismantle systemic inequities and foster a community enriched by its diverse cultural tapestry.

## POLICY FRAMEWORK

### 1. Cultural Access and Infrastructure

#### 1.1 Invest in Cultural Venues:

- Develop and maintain inclusive, accessible spaces, such as public right of ways, theaters, community centers, and park spaces to foster creative expression.
- Support the development of live/workspaces for local artists and cultural entrepreneurs.

#### 1.2 Integrate Arts into Public Spaces:

- Establish a public art program to incorporate visual and performing arts into parks, transportation hubs, and urban development projects.
- Partner with private developers to include art installations and cultural amenities in new projects.

### **1.3 Support Local Artists and Organizations:**

- Create a city-sponsored artist-in-residence program to support and highlight local talent.
- Provide grants, sponsorships, and technical assistance to local artists and cultural organizations.

## **2. Equity and Inclusion in Arts**

### **2.1 Celebrate Community Heritage:**

- Add scope of duties to the Parks and Recreation Commission to document and showcase the city's history and traditions via art.
- Develop an annual calendar of cultural displays reflecting Rialto's diverse traditions, such as Hispanic Heritage, Black History, Asian Pacific Islander Month, and others, so that the community knows when those displays will be up for viewing by the community.

### **2.2 Engage Underserved Communities:**

- Partner with schools, nonprofits, and community organizations to provide free or low-cost arts programs in underserved neighborhoods.
- Develop mobile arts initiatives, such as traveling exhibits and performances, to reach marginalized communities.

### **2.3 Culturally Relevant Programming:**

- Offer art therapy programs to address mental health, trauma, and community healing.
- Create a youth arts mentorship program connecting aspiring young artists with professional mentors.

## **3. Community Partnerships and Economic Growth**

### **3.1 Foster Strategic Alliances:**

- Collaborate with local businesses, educational institutions, and civic organizations to develop and promote arts programming.
- Establish formal partnerships with regional arts councils and cultural organizations.

### **3.2 Market Rialto as a Cultural Destination:**

- Launch a citywide branding campaign positioning Rialto as a hub for arts and culture within the Inland Empire.
- Create a digital cultural map highlighting public art, galleries, and performance spaces.

### **3.3 Stimulate Economic Impact:**

- Track and report the economic benefits of cultural investments, such as increased property values and tourism.
- Incentivize businesses to sponsor public art projects and cultural events.

## **IMPLEMENTATION AND ACCOUNTABILITY**

### **4. Implementation Strategies**

#### **4.1 Role of the PRCSO:**

- Serve as the lead agency responsible for executing the Policy and liaising with community stakeholders.
- Regularly assess community needs and adjust programming accordingly.

#### **4.2 Community Engagement:**

- Host quarterly public forums to gather input on cultural initiatives and provide updates on progress.
- Establish an Arts Advisory Committee composed of residents, artists, and civic leaders to guide Policy implementation.

### **5. Evaluation and Growth**

#### **5.1 Measuring Success:**

- Use metrics such as program participation, audience demographics, and economic impact to evaluate the Policy's effectiveness.
- Conduct community surveys to gauge satisfaction and identify areas for improvement.

#### **5.2 Continuous Improvement:**

- Review and update the Policy every three years to align with emerging trends and community needs.
- Expand partnerships with private sector and philanthropic organizations to ensure sustainable funding.

#### **5.3 Securing Funding:**

- Establish a dedicated cultural investment fund supported by grants, donations, and developer fees.
- Explore innovative revenue streams, such as art festivals and crowdfunding campaigns.

### **6. Recruitment of Artists**

#### **6.1 Artist Selection Process:**

- Issue open calls for artists to apply for city-sponsored projects, ensuring opportunities are widely advertised.
- Prioritize emerging and local talent while fostering inclusivity and diversity in artistic disciplines.

#### 6.2 Selection Committee:

- Establish a selection committee comprising community members, cultural leaders, artists, and city staff to ensure transparency and fairness.
- Evaluate applications based on artistic merit, cultural relevance, feasibility, and alignment with community values.

## 7. Standards of Inclusivity and Prohibited Practices

To uphold the principles of equity, respect, and community cohesion, the **Rialto Cultural Arts and Inclusion Framework** explicitly prohibits the following in its programs, events, and commissioned works:

### 7.1 Prohibited Content and Practices

- **Hate Speech and Discrimination:** Any content, expression, or behavior that promotes hate, prejudice, or discrimination based on race, ethnicity, nationality, religion, gender identity, sexual orientation, disability, age, or socioeconomic status.
- **Culturally Inappropriate Representation:** Misrepresentation, cultural appropriation, or depictions that trivialize or exploit cultural traditions, symbols, or practices.
- **Violence or Harmful Imagery:** Artworks or programs that glorify violence, encourage harm, or contain graphic content inappropriate for a public and family-friendly audience.
- **Political Endorsements:** Use of public spaces, city-sponsored programs, or art projects to promote political campaigns, candidates, or partisan messaging.
- **Exclusionary Practices:** Actions that intentionally or unintentionally exclude participation by individuals or groups, such as inaccessible venues, lack of language accommodations, or other barriers.

### 7.2 Inclusivity Standards

To ensure inclusivity, the City of Rialto requires that all arts programs, events, and commissioned works:

- Respect and celebrate the diversity of the Rialto community.
- Be accessible to individuals of all abilities, including physical and sensory accommodations.
- Incorporate culturally sensitive practices, including consultation with community representatives when presenting works inspired by specific traditions or heritage.
- Ensure content is appropriate for diverse audiences, with clear communication about any age restrictions or sensitive themes.

### 7.3 Enforcement and Accountability

- Any complaints or concerns about noncompliance with these standards will be reviewed by the Parks, Recreation & Community Services Department and the Arts Advisory Committee.
- Violations of this policy may result in removal of works, cancellation of programs, or disqualification from future collaborations.
- Artists, organizations, and participants will be required to sign an agreement acknowledging their understanding of and commitment to these standards before engaging in city-supported projects or events.

## 8. Guidelines for Murals

Murals in the City of Rialto aim to celebrate the community's rich cultural heritage, honor local talent, and inspire pride and connection among residents. To ensure murals align with the City's values and contribute positively to the community, the following guidelines apply:

### 8.1 Artistic Themes and Objectives

- **Celebrate Diversity:** Murals should reflect the cultural, social, and historical diversity of Rialto's community.
- **Inspire Positivity:** Artwork must promote values such as unity, resilience, creativity, and inclusivity.
- **Highlight Local Identity:** Themes should resonate with Rialto's unique character, history, and aspirations.
- **Family-Friendly Content:** All imagery and text must be suitable for audiences of all ages, avoiding controversial or divisive symbols or language.

### 8.2 Design and Approval Process

- **Community Engagement:**
  - Artists will need to collaborate with community members to ensure designs reflect shared values and interests.
  - A minimum of 3 public input sessions are required to be hosted by the artist to gather feedback on proposed designs.
- **Submission and Review:**
  - Designs must be submitted to the following for review:
    - Parks, Recreation & Community Services Department, for review and recommendation to the Arts Advisory Committee.
    - Arts Advisory Committee, for review and recommendation to the Parks and Recreation Commission.
    - Parks and Recreation Commission, for review and recommendation to the City Council.
    - City Council for final approval

- Submissions should include detailed sketches, a written explanation of the concept, and proposed locations.
- **Compliance with Inclusivity Standards:** Designs must align with the City's Cultural Arts and Inclusion Framework policy, avoiding exclusionary or culturally insensitive content.

### 8.3 Location and Technical Specifications

- **Site Selection:**
  - Murals will be located on public buildings, walls, or other designated spaces approved by the City.
  - Priority will be given to high-visibility areas or underserved neighborhoods to maximize community impact.
- **Durability and Maintenance:**
  - Artists must use weather-resistant, non-toxic materials suitable for long-term outdoor display.
  - A maintenance plan, including touch-ups and graffiti protection, must accompany mural proposals.
  - Artist must ensure that all government standards are met (guidance provided via engineering division for certain mural types i.e. basketball court resurfacing as an example).
- **Accessibility:**
  - Ensure murals do not obstruct pathways or violate ADA compliance standards.

### 8.4 Artist Recognition and Promotion

- **Credits and Attribution:** Artists will receive appropriate acknowledgment, with their name, project title, and sponsor information incorporated into a small, designated section of the mural.
- **Community Workshops:** Approved artists may be invited to host workshops or demonstrations to engage the community and inspire future creatives.

### 8.5 Enforcement and Removal

- **Quality Assurance:** The City reserves the right to reject or remove murals that fail to meet approved designs, show significant degradation, or violate City guidelines.
- **Artist Agreement:** Artists must sign an agreement outlining expectations for compliance, quality, and adherence to the City's standards, policies and procedures.

## CONCLUSION

The **Arts and Community Policy** reaffirms Rialto's dedication to fostering a vibrant, inclusive, and sustainable cultural ecosystem. By embracing the transformative power of arts and culture,

the City of Rialto aims to enrich lives, celebrate diversity, and position itself as a beacon of creativity and innovation within the region.



# City of Rialto

## Legislation Text

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**File #:** 24-1862, **Version:** 1, **Agenda #:**

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Action item: Recommend the following 2025 meeting date to be updated