

Sourcewell 

Awarded Contract

Contract #051321-GYS



Proposal for: Rialto, California

# GP EVAC & ALERT FOUNDATION CITY OF RIATO

Submitted By:  
Andrew Hendricks  
Account Executive  
ahendricks@genasys.com  
760.797.5130

Feb 5, 2025

Quote Number: C

READY WHEN IT MATTERS  
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## EXECUTIVE SUMMARY

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Thank you for considering Genasys to provide a comprehensive Protective Communication Platform for Rialto, California. Genasys is the only company in the market offering a unified protective communications solution for critical communication, evacuation management, and secure collaboration. Agencies across the United States have embraced the Genasys Protect platform in countless emergency events, including wildfires, flooding, hazardous materials incidents, active shooter situations, threats, hurricanes, tornadoes, power outages, public health emergencies, civil unrest, industrial accidents, and more.

Genasys Protect is a commercial-off-the-shelf platform that supports various applications for emergency planning, mass notifications for public safety, critical event management, de-escalation tools for defense and law enforcement, and near real-time threat detection for wildfires and severe weather. Our systems already serve over one hundred countries, and we have a strong presence in thousands of cities and counties across the United States. These deployments span public safety, emergency warnings, mass notifications, critical event management, defense, law enforcement, homeland security, and other sectors. This proposal provides details on the following Genasys Protect solutions [X]:

1. Genasys EVAC accelerates emergency response and evacuation management by facilitating decision making, cross-agency collaboration, and targeted communications. EVAC enables you to determine and communicate the proper scope of an incident response or evacuation, replacing guesswork with data-driven intelligence.
2. Genasys ALERT Foundation delivers the capability to send out messaging via WEA (Wireless Emergency Alerts, also known as IPAWS) to defined zones or evacuation areas. Includes internal alerting via SMS, Email, and Voice of up to 100 staff members.

Our team is always ready to support you, ensuring that you have the best resources at your side.

Sincerely,

Andrew Hendricks  
Account Executive  
ahendricks@genasys.com  
760.797.5130



## COMPANY INFORMATION

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Genasys Inc. (NASDAQ: GNSS) is a global provider of Protective Communication solutions. Our mission is to make communities and first responders better prepared and more effective in planning, communicating, and responding to critical events. We take our responsibility seriously in equipping our customers and communities with tools that contribute to a safer world.

Genasys Inc. is headquartered in San Diego, California and originally founded as American Technology Corporation in Utah in 1980. Today, Genasys is recognized for its innovation and leadership in delivering critical communication systems and evacuation management solutions, prioritizing the safety and awareness of people. Our dedicated US-based team of skilled professionals provides continuous support to our clients worldwide.

At Genasys, we emphasize customer success as a core value. Our commitment goes beyond delivering a platform; our Customer Success team collaborates with clients to foster engagement through training, drills, live-incident support, and access to engineering plans and roadmaps. This dedicated team comprises individuals with diverse backgrounds, including:

- Former first responders from police and fire departments who bring real-world experience to deployments and training.
- Former members of the US armed forces with global deployment experience.
- Former county emergency management and public information officers with extensive incident management and public communication expertise.
- An experienced engineering team renowned for delivering secure, reliable, and effective public safety systems worldwide.

Our team is always ready to support you, ensuring that you have the best resources at your side.



*Protective communication software and acoustic solutions by Genasys*

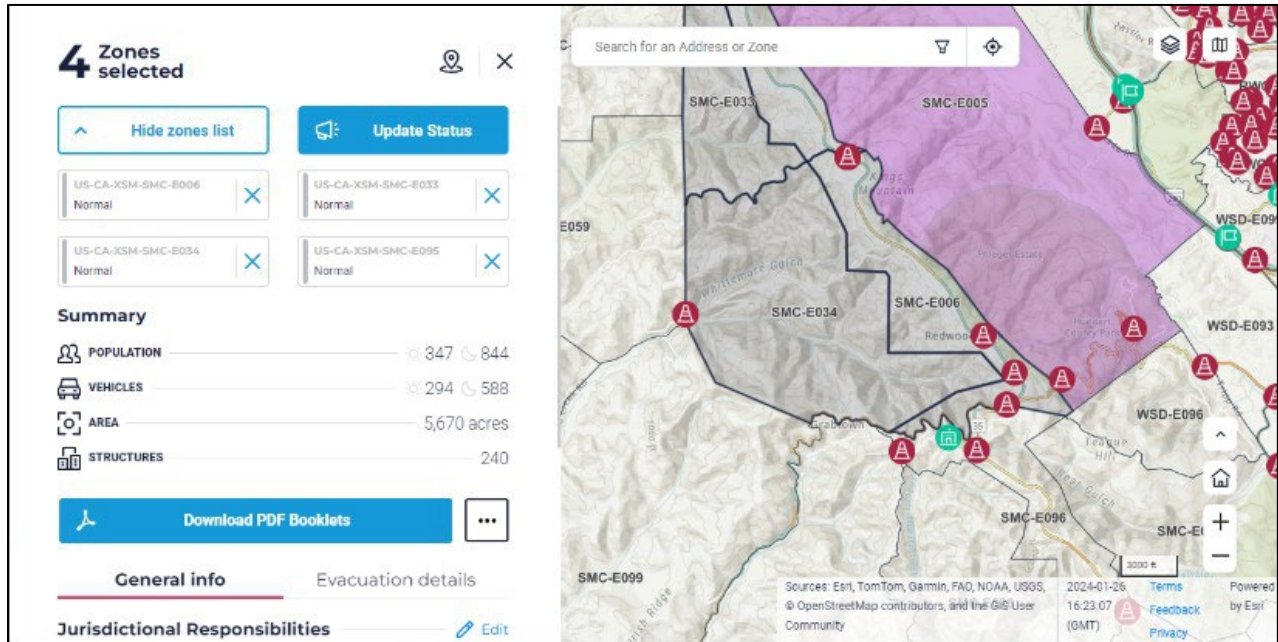
Quote Number: Q-13982

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# GENASYS EVAC

Genasys EVAC, part of the Genasys Protect Platform, accelerates emergency response and evacuation management by facilitating decision making, cross-agency collaboration, and targeted communications. Geographically tailored and automated zones allow public safety personnel to make quick decisions and communicate information easily and effectively, reducing the time from incident recognition to community notification by 90%.

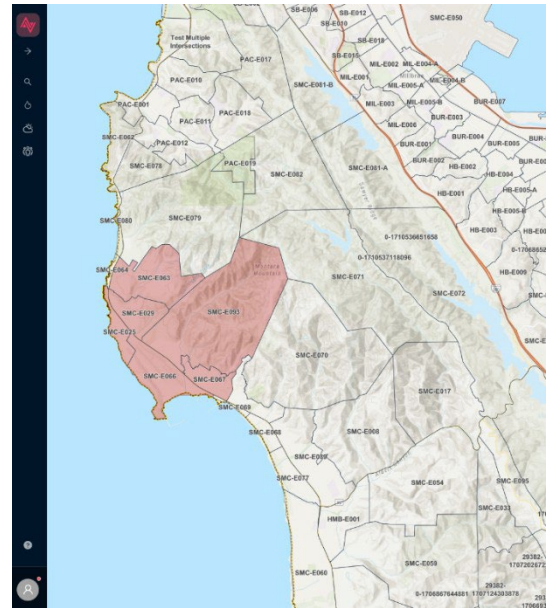


EVAC provides a common operating picture that accelerates information sharing amongst first responders and emergency managers during a disaster's initial attack phase and beyond. EVAC facilitates informed decisions and actions with key data including road closures, egress and ingress points, shelters, critical facilities, and more. Disaster and evacuation simulation enables highly accurate planning based on current or custom weather conditions to address any scenario. The Genasys Protect mobile app and citizen website improves civilian awareness of safety information and instructions, reducing the emergency call volume.



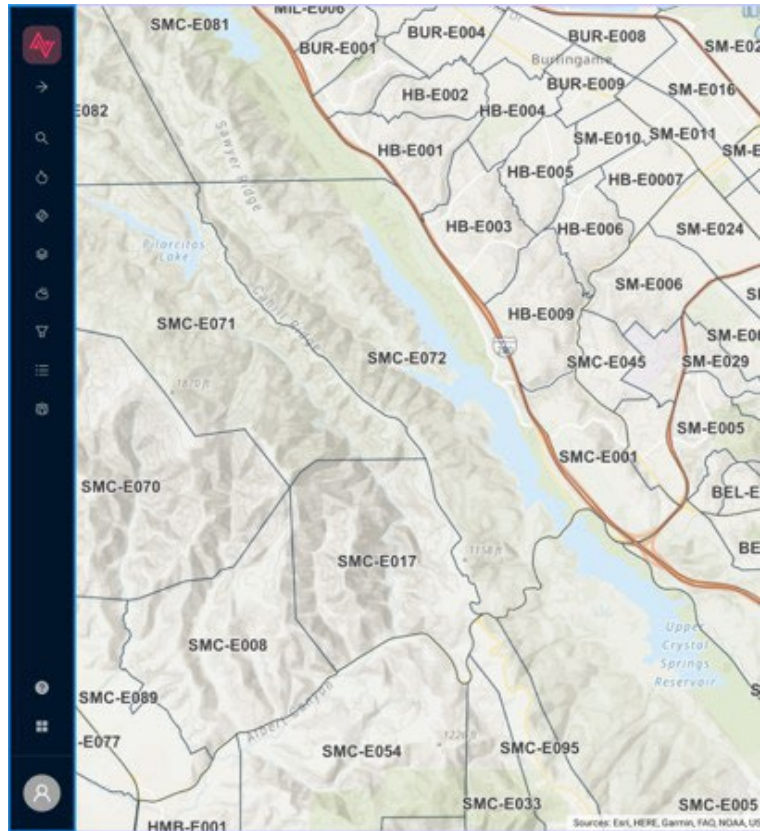
EVAC introduces groundbreaking capabilities for real-time, collaborative interagency decision-making and rapid public message formulation. EVAC equips fire, law enforcement, and emergency services with a direct integration to third-party solutions including Waze, Esri Tablet Command, First Due and Intterra. As a result, first responders can make data-driven decisions more swiftly during emergency events and communicate vital information to the public promptly.

EVAC stands alone in end-to-end evacuation management and public awareness to save lives.



## Key EVAC Features:

- **Flexible Zones:** Intelligent zones of neighborhoods to improve evacuation planning and communication. Build, edit, and act upon geographical location data, including shelters, facilities, and traffic.
- **Accelerated Decisions:** Reduce decision-making times by 90% with a common operating picture across agencies and mutual aid partners. Provide situational awareness with hyperlocal information on a map.
- **Multi-threat Planning & Modeling:** Model behaviors to plan for effective responses and/or evacuation scenarios covering emergencies like wildfires, floods, active shooters, hurricanes, and more.
- **Actionable Communication:** Genasys EVAC keeps your community and/or teams in the know. Communicate effectively to reach your audience before, during, and after an event.
- **Convenient Mobile App:** Empower citizens with an intuitive self-service, always-available app or website that shares key information directly from the EOC with your constituents.



*Genasys Protect was an easy way for us to track threats by zone. At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against.*



Tony Blackman, Battalion Chief, San Mateo County, CA



## Genasys EVAC (GP-EVAC) Includes:

### Alert Channels and Integrations

- Genasys Protect Mobile App and Website (Community App)
- Unlimited zone-based updates to third parties (i.e. Tablet Command, Intterra, ESRI, and WAZE)

### Mapping and Planning Tools

- Fully integrated GIS (ESRI) mapping environment and tools
- Geo-targeted notifications using freehand polygons, city boundaries and/or predefined zones
- Algorithmically defined evacuation zones with metadata
- ESRI ArcGIS Connector – bring in static or connect to live data (facilities, local government, third-party)
- Evacuation status update workflows
- Dynamic geographic asset library (facilities, road closures, shelters, etc.)
- Simple tools to create subzones (split, merge and refine)
- Genasys Zone Mapping Service (ZMS) - integrate alert geometry into existing GIS systems (for non-public use cases)
- Live threat feeds (traffic, hot-spot, weather, AQI, fires, red flag)
- Document Library - documents for collaboration and offline use
  - Always up-to-date PDF Evacuation Pre-Plan reports (sharable QR code)
  - Standard Static Grid MapBook (PDF) at 12000 & 24000 scale
  - Avenza-ready geo-PDFs
- Hazard Library – multi-hazard models for drills, training, and live incidents
  - On-demand wildfire simulations anywhere in the United States
  - Standard flood and dam inundation mapping
  - Traffic Modeling for clearance times and chokepoint analysis

### Customer Success

- Dedicated Success Manager for onboarding and long-term engagement
- 24x7x365 Technical Support (On-call L1/L2, STD SLA, Platform Monitoring)
- Up to ten (10) live operator alert initiations per year
- Unlimited access to Genasys Customer Center (GCC)
  - Access to on-demand online training curriculum
  - Community outreach campaign materials to drive awareness and sign-ups
  - Ad Hoc Instructor-led online webinars and huddles (meet with your peers)
  - Access to workflows, templates, and peer-to-peer resources
- Initial data & contact loading support

### Administration and Contact Management

- Flexible user profile and permission configuration
- Intuitive user interface for easy deployment, management, and training
- Open access to API-based web services
- Unlimited credentialed users (ALERT and/or EVAC)
- Streamlined user/group management and access

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## QUOTATION COPY

16262 W. Bernardo Dr.  
 San Diego, CA 92127  
 Sourcewell Contract #051321-GYS  
 Sourcewell Customer #: 66965  
 Prepared By: Andrew Hendricks  
 760.797.5130

Quote Number: Q-13982  
 Date Created: Feb 5, 2025  
 Valid Through: Mar 29, 2025  
 Contract Term : 3 -Year  
 Subscription Start Date: Apr 1, 2025  
 Subscription End Date: Mar 31, 2028

Bill To:  
 City of Rialto  
 150 S. Palm Ave, Rialto, CA  
 92376 United States

Customer Contact:  
 Brian Park  
 bpark@confire.org

### Order Details

#### Annual System Licenses

Feature #	Product Description	Qty.	Unit MSRP	MSRP Discount	Net Price/Unit	Annual Net Price
GP-ALERT-FND	Genasys ALERT Foundation	1	\$2,495.00	0%	\$2,495.00	\$2,495.00
GP-EVAC	Genasys EVAC	103,000	\$0.32	23.44%	\$0.245	\$25,235.00

Annual Recurring Subscription Fees: **\$27,730.00**

#### One Time - Professional Service Fees

Feature #	Product Description	Qty.	Net Price
GP-CS-IMP-SITE	Onsite Implementation Services	2	\$12,990.00
Implementation	Implementation	1	\$9,995.00

One-Time Professional Service Fees: **\$22,985.00**

Total First Year	\$50,715.00
2 <sup>nd</sup> year subscription fee	\$27,730.00
3 <sup>rd</sup> year subscription fee	\$27,730.00
Optional 4 <sup>th</sup> year subscription fee	\$27,730.00
Optional 5 <sup>h</sup> year subscription fee	\$27,730.00

3-Year Term Total	\$106,175.00
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#### Implementation Includes:

Implementation	Description
Zone Conference	Onsite Zone Conference (prep, 2 day workshop, data updates ) (+travel)
On-site Implementation/Drill	Multi-agency Training and Drill (2 days) (+travel)

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## Terms & Conditions

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Genasys, Inc. shall invoice the customer once system credentials are issued and payment for the 1st year subscription and included professional services is due upon receipt of the invoice. Both parties agree that the software portion of this agreement is based on a 36-month contract term commitment with an annual invoice and payment due annually on the start date of each subsequent year. Please complete the [Customer Registration Form](#) in order to expedite the onboarding and billing process.

It is agreed that any additional Genasys Protect products purchased after the effective date of this agreement are due upon receipt of the invoice. Any added product subscription licenses will be priced and invoiced on a coterminous annual basis and maintain the original contractual expiration date of this Genasys Protect System or any subsequent renewal expiration date as extended. Any additional Genasys Protect professional services purchased will be invoiced after delivery of services.

By signing this quote, customer agrees to the terms and conditions of this quote, including the terms of the linked SaaS Services Agreement <https://genasys.com/saas-services-agreement/> listed in this quote, which terms are incorporated herein by reference. customer acknowledges that it has received and reviewed the terms of such an agreement.

