



City of Rialto

APPLICATION TO SERVE ON THE CITY COUNCIL

Please submit the completed application to the City Clerk's Office on or before Thursday, January 2, 2025 at 6:00pm.

CITY OF RIALTO

2025 JAN -2 AM 8:08

RECEIVED
CITY CLERK

Personal Information

Full name: Vickie Davis Date: 12/27/2024

Address: _____ Phone: _____

Street address	Apt/Unit #
<u>Rialto</u>	<u>CA</u>
<u>92376</u>	
City	State Zip Code

Email: _____

Are you registered to vote? Yes ☒ No ☐

Work Experience

Please list work experience for the past 10 years or please attach your resume.

Resume Attached.

Education

High school: _____ Address: Education noted on attached resume

From: _____ To: _____ Did you graduate? Yes ☐ No ☐ Diploma: _____

College: _____ Address: _____

From: _____ To: _____ Did you graduate? Yes ☐ No ☐ Degree: _____

Other: _____ Address: _____

From: _____ To: _____ Did you graduate? Yes ☐ No ☐ Degree: _____

References

Please list three references.

Full name: Please see references attached. Relationship: _____

Company: _____ Phone: _____

Address: _____ Email: _____

Full name: _____ Relationship: _____

Company: _____ Phone: _____

Address: _____ Email: _____

Full name: _____ Relationship: _____

Company: _____ Phone: _____

Address: _____ Email: _____

Supplemental Questions

Please state the reason you want to be a Council Member.

Please see statement attached.

Have you served or volunteered for other community services? If yes, please explain.

Please refer to volunteer and community service experiences outlined in attached resume.

Can you think of any reason a conflict may arise that would prevent you from serving?

No

Signature

I certify that my answers are true and complete to the best of my knowledge.

Signature: _____

Date: 12/29/2024

Vickie Davis

December 29, 2024

Rialto City Council

City of Rialto
150 S. Palm Ave
Rialto, CA 92376

RE: Vickie Davis, LMFT – City Council Vacancy

Esteemed Council Members:

I am writing to express my interest in serving as a Rialto City Council Member. I believe my lifelong commitment to public service, my professional expertise, and my deep connection to Rialto make me uniquely qualified to help our city grow in a way that benefits every resident. Over the years, I have dedicated myself to addressing challenges such as mental health needs and housing insecurity—work I pursue not out of obligation, but from a genuine desire to see Rialto thrive. Serving on the City Council is a natural extension of this commitment, allowing me to advocate for policies that will improve the lives of our neighbors.

As a Licensed Marriage and Family Therapist with over 15 years of experience, I have also served as a Clinical Supervisor at Victor Community Support Services for the past six years. This role has expanded my understanding of how underfunded mental health services and limited preventive care contribute to homelessness, strained family dynamics, and restricted access to critical resources. I believe these insights position me to champion comprehensive mental health programs at the city level, emphasizing prevention, cultural competency, and early intervention. When residents have robust support, they can participate more effectively in school, work, and community life.

Beyond mental health advocacy, I have been actively involved in community organizing. I founded the Juneteenth Jam to celebrate Black history and culture, and launched “Black on the Block,” now known as Rialto City Jam, to uplift small local businesses. For the past four years, I have also co-chaired Rialto Men’s Health Awareness, collaborating with healthcare professionals to promote wellness among men in our city. Additionally, I organize the annual Tour of Toys giveaway throughout the Inland Empire, with a stop in Rialto for the past three years, partnering with local organizations, schools, and community centers to support families in need.

I currently serve as the CFO of Stronger Together Now, a youth empowerment organization that equips young people with essential skills, and I sit on the board of Tomorrow’s World Housing Program, where we provide affordable mental health housing and support for vulnerable populations.

Ultimately, I am running for City Council to ensure the voices of our diverse community are heard. I envision a Rialto where families prosper, young people have abundant opportunities, and mental and physical well-being are prioritized. Through collaboration with fellow council members, community leaders, and residents, I hope to bring fresh ideas, compassionate leadership, and a focus on equity to the table. Together, we can build a stronger Rialto that truly serves everyone who calls it home.

Thank you for your consideration. I welcome the opportunity to discuss my candidacy further.

Sincerely,

Vickie Davis, M.A., LMFT
Candidate for Rialto City Council

References

Joseph Williams

San Bernardino Community Colleges Board of Trustees

Rita Fernandez-Loof

San Bernardino County Board of Education

Morgan Nixon

Community Partnerships Representative, Inland Empire Health Care

Pastor Tracy Crawford

Tri City Church

Daniel Enz

*Manager, Government & Community Relations, Kaiser Permanente SoCal Regional Government
& Community Relations, San Bernardino County Service Area*

Kareem Gongora

San Bernardino County Planning Commissioner

VICKIE DAVIS, L.M.F.T., M.A., M.A.C.

Rialto, C.A. |

To utilize expertise in the field of community organizing, psychology, and social and behavioral science to significantly impact historically disadvantaged groups by building resilience and healthy communities.

Dedicated and dynamic professional with the key talents for aligning organization strategy and objectives with established client management and psychology counseling paradigms to ensure the ongoing meeting of client needs. Detail-focused leader with the ability to establish and cultivate partnerships and relationships with key organizations and groups, perform the evaluation and assessment of clients to identify their needs, and lead the delivery of psychology services and counseling to clients with a diverse range of illnesses and conditions. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as expertise in creating and implementing policies and procedures, spearheading the development of programs, and providing leadership to and collaborating with clinical and non-clinical staff.

CORE COMPETENCIES

- | | | |
|---------------------------|----------------------|---------------------------|
| • Psychology & Counseling | • Case Management | • Relationship Management |
| • Program Development | • Resource Provision | • Client Management |
| • Treatment Delivery | • Strategic Planning | • Policy Development |
| • Community Organizing | • Documentation | • Problem-Solving |
| • Team Leadership | • Staff Training | • Compliance |

EDUCATION AND CREDENTIALS

MASTER OF COUNSELING PSYCHOLOGY (M.A.C.), 2019

National University, Riverside, California

Awarded Certificate of Recognition from Dept. of Psychology for outstanding commitment

Developed and disseminated a motivational presentation to community leaders, mental health professionals, and prospective students on the discussion panel for University Mental Health Awareness Conference, May 2018

Prepared and delivered presentations on bullying and suicide awareness for Parent Institute Conference, May 2017

MASTER OF ARTS (M.A.) IN SOCIAL AND BEHAVIORAL SCIENCE, CONCENTRATION IN MENTAL HEALTH, 2016

California State University of San Bernardino, San Bernardino, California

Relevant Coursework: Public and Non-Profit Management, Community Organizations, Diversity and Public Organizations

BACHELOR OF ARTS (B.A.) IN AFRICAN AMERICAN STUDIES, 2010

BACHELOR OF ARTS (B.A.) IN SOCIOLOGY

University of California Riverside, Riverside, California

Awarded University Alumni Scholarship

Awarded the Zeanissia Moore Award

ASSOCIATE OF ARTS (A.A.), 2006

San Bernardino Valley College, San Bernardino Valley, California

CERTIFICATIONS & TRAINING

- Licensed Marriage & Family Therapist (License No. 134234) – Board of Behavioral Sciences
- Certificate of Completion from IEHP Foundation Capacity Building Program

PROFESSIONAL EXPERIENCE

VICTOR COMMUNITY SUPPORT SERVICES – COMMUNITY MENTAL HEALTH, SAN BERNARDINO COUNTY, CA

CLINICAL SUPERVISOR, September 2022 to Present

- Preside over fiscal contracts between Victor Community Support and San Bernardino County to guarantee the meeting of all contractual obligations, including a wide range of stipulations pertaining to the timely and effective delivery of services.
- Function as Supervisor of the Student Assistance Program to provide early outreach intervention and prevention for students and other community members, including facilitating therapy groups, individual therapy, family therapy, and outreach efforts in different community settings.
- Provide extensive support to the Therapeutic Behavioral Service (TBS) program to institute an increase in direct care hours to clients and families, increasing from 12k to 30k hours monthly.
- Spearhead the development, implementation, and optimization of intake and case management systems to support the effective delivery of services.
- Furnish supervision, leadership, and direction to 10 direct care staff to effectively implement timely and quality services to clients, as well as dispensing clinical guidance as necessary.
- Deal with, address, and resolve agency grievances through employment of empathetic and strategic solution-based management.
- Lead the development and delivery of clinical trainings in support of staff development in professionalism, therapeutic modalities, organization, clinical interventions, diagnosis and treatment, and cultural competency.
- Closely collaborate and communicate with leadership in the development of policies and procedures to maximize organization function and employee retention.
- Serve in an integral role by overseeing cases involving clinical and non-clinical staff to increase case closures while meeting goals.
- Formulate and foster strategic partnerships with community organizations in support of the referral process while increasing community impact.
- Establish and cultivate close and lasting relationships with school counselors, administrative staff, and teachers to facilitate mental health workshops, groups, and parenting resources for students and families.

CLINICIAN, AUGUST 2019 TO SEPTEMBER 2022

- Operated with a strong and ongoing commitment to providing direct care to individuals and families in community mental health setting through individual and group therapy.
- Orchestrated all elements of the development and delivery of site-wide trainings and psycho-education presentations related to cultural competency, titration/termination, and therapeutic modalities.
- Dispensed in-depth support to new hires in successful onboarding by facilitating documentation training and shadowing experiences.
- Charted the creation, preparation, and maintenance of clinical documentation while ensuring compliance with all regulations and procedures.
- Functioned as a Clinician for multiple programs and furnished direct therapy to children and families while connecting them with adjunctive services and creating tailored treatment plans, including School Age Treatment Services and Therapeutic Behavior Support.
- Placed a strong emphasis on upholding and maintaining agency values of teamwork, excellence, adaptability, and mission-driven focus across service delivery and conduct.

D.E.V. PARTNERSHIPS INC. – MENTAL HEALTH PROVIDERS, SAN BERNARDINO COUNTY, CA, SEPTEMBER 2006 TO PRESENT

SECRETARY OF THE BOARD OF DIRECTORS

- Oversaw and coordinated the organization's transition from a for-profit entity to a non-profit organization to establish a more suitable fiscal reporting process.
- Interfaced closely with internal partners to restructure articles of confederation and to develop program design features to meet state and legal requirements.

- Spearheaded the development and delivery of employee trainings and administered agency sponsored mental health retreats, including developing training manuals and focusing on the company mission of family-oriented environment and care.
- Carried out the creation and execution of strategic sales pitches and performed due diligence for large complex client relationships, achieving increased sponsorship and expanded opportunities for donor contributions.
- Served as a community liaison to oversee and coordinate collaborative activities with county agencies to ensure success.
- Led the creation and development of marketing collateral for prospective clients to increase online donations and improve the client experience.

STRONGER TOGETHER NOW IE– YOUTH EMPOWERMENT & CULTURAL EMPOWERMENT, SAN BERNARDINO COUNTY, CA, MAY 2016 TO PRESENT
CHIEF FINANCIAL OFFICER

- Implemented streamlined financial planning processes and developed comprehensive financial models to forecast revenue and expenses, enabling accurate decision-making by senior management.
- Identified and mitigated financial risks through the implementation of robust internal control procedures, and ensured compliance with regulatory requirements by conducting regular audits and providing timely updates to relevant stakeholders.
- Oversaw the creation and management of an annual budget, optimizing resource allocation and ensuring alignment with organizational goals.
- Prepared monthly financial reports for the board of directors, providing clear insights into the organization's financial performance and trends.
- Developed and implemented training programs to educate staff on financial policies and procedures, ensuring adherence to regulatory requirements.
- Collaborated with fundraising teams to develop financial projections and impact assessments for grant proposals.
- Provided financial expertise and analysis to support the development of the organization's strategic plan, facilitating informed decision-making by the executive team.
- Communicated financial information effectively to internal and external stakeholders, fostering transparency and building trust with donors, board members, and partners.

C.H.A.R.L.E.E. FAMILY CARE, RIVERSIDE COUNTY, CA, JULY 2015 TO 2017

THERAPEUTIC BEHAVIORAL SPECIALIST II

- Devised, developed, and implemented unique intervention strategies for more than 50 clients of all ages, genders, and socio-economic backgrounds to optimize treatment outcomes and achieve above average graduations rates through individualized goal strategies.
- Leveraged extensive expertise to simplify commonly misused agency terminology and achieve the presentation of new methodology at companywide trainings.
- Provided exceptional care and service to the agency's most difficult clientele, including those with co-morbid disorders, actively suicidal, physically aggressive, on the spectrum for autism, and impeding environmental factors (including language barriers), leading to increased company repertoire of creative intervention strategies.
- Handled the administration and editing of up to 25 progress notes daily and dispensed constructive feedback to improve time management, intervention strategies, and overall note construction.
- Undertook and completed audits into client files and documentation to support quality assurance and guarantee compliance with county, state, and organizational policies and procedures.
- Chosen to oversee the delivery of continued education to new hires in different areas, including documentation, company policy, managing difficult clients and families, and facilitating creative intervention strategies.

AWARDS AND HONORS

- Certificate of Recognition from County Of San Bernardino- Collaborative Capacity Building, May 2024
- Inland Empire Health Plan Foundation and Caravanserai Project Certificate of Achievement For completing Organizational Capacity Building For Non-Profit Organizations Program, May 2024

- Queen Of The Community Award “For Powerful Leadership & Inspiration In The Inland Empire” from Emerging Beauty Inc, March 2024
- Leadership In Business Award from Southern California Black Chamber Of Commerce, March 2024
- Mary McLeod Bethune Legacy of Excellence Award from Women's Inspirational Network, July 2023
- Juneteenth Proclamation – Awarded by the City of Rialto, June 2023
- Certificate of Recognition City of Rialto for establishing Entrepreneur Expo, December 2021
- National University Outstanding Commitment to the field of Psychology, October 2018
- Certificate of service from C.H.A.R.L.E.E. Family care for outstanding commitment to clients
- City of Redland Recognition for Soul Food Feast, September 2023
- Certificate of Recognition from Supervisor Dawn Rowe, San Bernardino County Board of Supervisors for Giving Sundays, a local free community market hosted monthly, September 2023
- Certificate of Completion from Victor Community Support Services for 4 years of service, October 2022

PROFESSIONAL AFFILIATIONS

- California Association of Marriage & Family Therapy (CAMFT)

VOLUNTEERISM & LEADERSHIP

MIDDLE COLLEGE HIGH SCHOOL COMMENCEMENT SPEAKER, MAY 2024

- Chosen to deliver commencement address for Middle College High School in San Bernardino, CA

INLAND EMPIRE FOUNDATION & CARAVANSERAI PROJECT, APRIL 9,2024 TO MAY 9,2024

- Completed coursework directed by Inland Empire Foundation & Caravanserai Project developed to support non-profit leaders to enhance their knowledge of how to create sustainable structure, strategy, policies and plans to secure financial resources and support over the long term for their organizations.
- Recognized by the County of San Bernardino, IEHP Foundation and Caravanserai Project for the accomplishment of completing this program

CITY OF RIALTO JUNETEENTH JAM, JUNE 2023 TO PRESENT

- Orchestrated the organization, coordination, and facilitation of the first annual Juneteenth celebration in the City of Rialto.
- Closely collaborated and communicated with over 100 community organizations and local black-owned businesses to achieve successful event execution.
- Provided assistance to over 2000 community members in participating in the Juneteenth celebrations and supporting black-owned businesses.

I.E. TOUR OF TOYS, DECEMBER 2022 TO PRESENT

- Established and cultivated partnerships with several non-profit organizations in the inland empire to leverage the Hoop Bus to deliver over 5,000 toys for free to youth residing in low income areas.

STRONGER TOGETHER NOW I.E., MAY 2019 TO PRESENT

- Actively engaged and participated in the development and implementation of culturally significant events and programming to encourage and empower community youth and community members.

BLACK ON THE BLOCK – YOUNG ENTREPRENEURS’ EXPO, MARCH 2018 TO PRESENT

- Led the establishment of the City of Rialto’s first culturally significant event to honor Black business, history, culture, and entrepreneurs.

COMMUNITY HOSPITAL ROUNDTABLE, MAY 2015 TO PRESENT

- Partnered closely and collaboratively with fellow mental health providers and hospital liaisons to develop strategies to provide exceptional care and services to mentally ill population.

C.H.A.R.L.E.E. FAMILY CARE, SEPTEMBER 2016

- Cooperated effectively with other mental health providers and hospital liaisons to create strategies to provide care and services to mental ill population, receiving a Certificate of Service for exceptional performance and commitment to clients.

PERRIS VALLEY YOUTH ASSOCIATION, OCTOBER 2014

- Carried out the creation and preparation of a grant application and received the grant through the City of Perris.

UNIVERSITY OF CALIFORNIA RIVERSIDE B.E.A.R. FACTS, JUNE TO AUGUST 2009

- Served as Orientation Counselor and furnished mentoring to students to increase their exposure to career pathways before enrolling them in appropriate college courses.

ADDITIONAL INFORMATION

Technical Proficiencies: Windows, Mac OS, Microsoft Exchange, Microsoft Office Suite, Microsoft Project, Visual Basic, QuickBooks, SolidWorks, Adobe PeopleSoft, Slack, Salesforce, fluent in several EHR systems

Other: Published two R&B/Neo-soul albums on iTunes, Spotify, and other platforms, releasing in May 2019 and May 2023

Interests: Literature, personal development, hiking, biking, nature, travel, history, astronomy, adventure, music, singing