



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

Thursday, March 17, 2016

FIRM: Community works
TIME: 8:52 Am
REVIEWER: Brett

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	(20)	25	20
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	(20)	25	20
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	(20)	25	20
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	(20)	25	20
Comments:							

TOTAL SCORE: 80



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

Thursday, March 17, 2016

FIRM: DAVID EVANS
TIME: 10:15
REVIEWER: BRITT

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	(10)	15	20	25	
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	(15)	20	25	
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	(20)	25	
Comments:							
RESPONSE TO QUESTIONS	0	5	10	(15)	20	25	
Comments:							

TOTAL SCORE: 60



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

Thursday, March 17, 2016

FIRM: RHA
TIME: 9:30
REVIEWER: BRITT

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	20	25	
Comments:							

TOTAL SCORE: 65



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

Thursday, March 17, 2016

FIRM: R R m
TIME: 11:00 Am
REVIEWER: Bett

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	20	25	
Comments:							

TOTAL SCORE: 75



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

Thursday, March 17, 2016

FIRM: Schmidt Design Group

TIME: 8:07

REVIEWER: Barr

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	15
Comments:							

	Inadequate			Adequate		Excellent	Score
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	20
Comments:							

	Inadequate			Adequate		Excellent	Score
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	20
Comments:							

	Inadequate			Adequate		Excellent	Score
RESPONSE TO QUESTIONS	0	5	10	15	20	25	20
Comments:							

TOTAL SCORE: 75



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

845

Thursday, March 17, 2016

FIRM: Community Works
TIME: 8:45 AM
REVIEWER: Perry Brents

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	20
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	25
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	20
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	20	25	25
Comments:							

TOTAL SCORE: 90



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

10:15 AM

Thursday, March 17, 2016

FIRM: David Evans
TIME: 10:15 AM
REVIEWER: Perry Brents

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	20
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	20
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	15
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	20	25	15
Comments:							

TOTAL SCORE: 70



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

9:30 AM

Thursday, March 17, 2016

FIRM: RHA
TIME: 9:30 AM
REVIEWER: Perry Brents

SCORING

	Inadequate			Adequate			Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	25	25
Comments:								
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	25	25
Comments:	Costs?							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	20	20
Comments:								
RESPONSE TO QUESTIONS	0	5	10	15	20	25	25	25
Comments:								

TOTAL SCORE: 95



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

Thursday, March 17, 2016

FIRM: rrm

TIME: 11:00 AM

REVIEWER: Perry Brents

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	25
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	15
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	25
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	20	25	20
Comments:							

TOTAL SCORE: 85



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
RFP #16-043

8 AM

Thursday, March 17, 2016

FIRM: Schmidt Design
TIME: 8 AM - 8:55 AM
REVIEWER: Perry Brents

SCORING

	Inadequate			Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25	20
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	20
Comments:							
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	20
Comments:							
RESPONSE TO QUESTIONS	0	5	10	15	20	25	20
Comments:							

TOTAL SCORE: 80



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

FIRM: Community Works
TIME: 8:50
REVIEWER: Katie Nickel

SCORING

	Inadequate		Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25
Comments:						<u>25</u>
UNDERSTANDING OF PROJECT	0	5	10	15	20	25
Flow site w/ Drone	Comments: <u>Bilingual</u>					<u>25</u>
Trail site	<u>Sherwood Forest Park Playarea</u>					
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25
3D modeling	Comments: <u>Community involvement - instant vote, survey, 65,000</u>					<u>23</u>
RESPONSE TO QUESTIONS	0	5	10	15	20	25
Grant Funding	Comments: <u>Have grant writer on house</u>					<u>20</u>

TOTAL SCORE:



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

FIRM: David Evans
TIME: _____
REVIEWER: Katie Nickel

SCORING

	Inadequate		Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25
Comments:	<u>250 parks</u> <u>Turning Point - vote on survey instant</u>					<u>15</u>

	Inadequate		Adequate		Excellent	Score
UNDERSTANDING OF PROJECT	0	5	10	15	20	25
Cost Savings - fewer (3) instead of 5	Comments: <u>safe access @ Fishie Park; parking issue currently</u> <u>environmental impacts</u>					<u>15</u>

	Inadequate		Adequate		Excellent	Score
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25
Comments:	<u>Cactus - Pedestrian access - Bike Path to</u> <u>Andreson</u> <u>Bike Path on Cactus continued</u>					<u>15</u>

	Inadequate		Adequate		Excellent	Score
RESPONSE TO QUESTIONS	0	5	10	15	20	25
Grant in November Prop 84	Comments: <u>Grant writer available, provide cost est.</u> <u>Purchase cooperative - direct purchase.</u>					<u>15</u>

Carl Yonk + Gower

TOTAL SCORE:



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

FIRM: RHA
TIME: 9:30
REVIEWER: Katie Nickel

SCORING

	Inadequate		Adequate		Excellent	Score
	0	5	10	15	20	25
INTERVIEW PRESENTATION						<u>25</u>
Comments:	<u>Built Ferguson football fields</u> <u>Master Plan of Frisbie park.</u>					
UNDERSTANDING OF PROJECT						<u>25</u>
Comments:	<u>Randall - 50 mph</u> <u>Buffer needed</u> <u>Cost estimates</u> <u>Community outreach</u> <u>Wash-flood control trail to connect</u> <u>people to park</u>					
APPROACH TO PROJECT ("VISION")						<u>20</u>
Comments:	<u>Design Park w/</u> <u>Focus group</u> <u>Key leadership / Focus Group</u> <u>Facebook page for the park</u> <u>website \$10K</u>					
RESPONSE TO QUESTIONS						<u>20</u>
Comments:	<u>they know grant writer</u>					

TOTAL SCORE:



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

Prop 84 Storm Funding
DWR

FIRM: RRM Design Group
TIME: 11:00
REVIEWER: Katie Nickel

SCORING

	Inadequate		Adequate		Excellent	Score
	0	5	10	15	20	25
INTERVIEW PRESENTATION						<u>15</u>
Commissioner Sparks People makes the space Trujillo	Comments: <u>Water Quality / Parks need.</u> <u>Jim Wolfe - Pleasanton Dir P&R Dept</u> <u>Core Team - BIG FOUR</u>					
UNDERSTANDING OF PROJECT						<u>15</u>
CPTED - Crime Prevention Interest Fun Safe	Comments: <u>Unmet needs for service factors in</u> <u>Rink under park - optimize every inch of space</u>					
APPROACH TO PROJECT ("VISION")						<u>15</u>
Cactus Bridge @ Cactus Channel from Cactus / Randall to Anderson	Comments: <u>social media strength</u> <u>use environmental reports + design parks to</u> <u>mitigate known issues lower cost.</u>					
RESPONSE TO QUESTIONS						<u>15</u>
Comments: _____						

TOTAL SCORE:



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

Orchids Award II

FIRM: Schmidt Design
TIME: 8:10
REVIEWER: Katie Nickel

SCORING

	Inadequate		Adequate		Excellent	Score	
INTERVIEW PRESENTATION	0	5	10	15	20	25	<u>15</u>
Comments:							
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	<u>20</u>
✓ Budget estimate history of Include historical elements of the area	Comments: <u>Durable Parks design; whimsy + play + wonder</u> <u>Water quality</u> <u>Enable - ADA</u> <u>Randall - bike lane</u>						
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	<u>15</u>
Survey - 1 mile reach	Comments: <u>Creativity / using nature</u> <u>Return to last</u> <u>community involvement</u>						
RESPONSE TO QUESTIONS	0	5	10	15	20	25	<u>15</u>
Comments:	<u>Provide</u>						

TOTAL SCORE:



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

FIRM: Community Works Design Group
TIME: 8:45
REVIEWER: Jeff Schuster

SCORING

	Inadequate			Adequate		Excellent	Score
	0	5	10	15	20	25	
INTERVIEW PRESENTATION							15
60 Sherwood Park	Comments: _____						

	Inadequate			Adequate		Excellent	Score
	0	5	10	15	20	25	
UNDERSTANDING OF PROJECT							15
	Comments: _____						

	Inadequate			Adequate		Excellent	Score
	0	5	10	15	20	25	
APPROACH TO PROJECT ("VISION")							15
	Comments: push button voting, cut out layouts, bilingual staff						
	Community should design, funnel process						
	3D modeling, Drone						

	Inadequate			Adequate		Excellent	Score
	0	5	10	15	20	25	
RESPONSE TO QUESTIONS							15
	Comments: Grant written on staff						

TOTAL SCORE: 60



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS RFP #16-043

Thursday, March 17, 2016

chris - PM LLA
mult-Discipline Team
CE
communications/Air/Noise/Traffic
Environmental/CEQA/NEPA

FIRM: David Evans & Associates
TIME: 10:15
REVIEWER: Jeff Schaffer

diesel particulate → close to freeway

SCORING

	Inadequate		Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25
Comments:						

biological assessment
concept selection → then
environmental Traffic/Noise/Habitat
technical studies for

83

	Inadequate		Adequate		Excellent	Score
UNDERSTANDING OF PROJECT	0	5	10	15	20	25
Comments:						

Environmental Doc prepared by City
pedestrian access
re-open bike path
Frisbie - maintain existing flows

street improvements → per General Plan (class 7 bike path per General Plan)
relocate power poles
Drainage to Cactus → avoid counterflow impact

	Inadequate		Adequate		Excellent	Score
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25
Comments:						

Access to Frisbie
need crosswalks and sidewalks
street parking/red curb
freeway noise screening

coordination with design team / on list survey /
push button voting / real time voting /
outreach to schools

	Inadequate		Adequate		Excellent	Score
RESPONSE TO QUESTIONS	0	5	10	15	20	25
Comments:						

Baseball Parks
Prop by
help in grant writing
E Street / 9th Park in SB
California Youth Soccer Grant

5 concepts too many, 2 recommended
need extensive street improvements
Knowledge of Grants → Awareness of

Direct purchase of Equipment
co-operative
cut-out mark-up
by General Contractor

TOTAL SCORE: **83**



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Thursday, March 17, 2016

FIRM: RHA
TIME: 9:30
REVIEWER: Jeff Jafer

*LJA - Environmental/Document
Construction Docs/Conceptual Grading*

SCORING

	Inadequate		Adequate		Excellent	Score
INTERVIEW PRESENTATION	0	5	10	15	20	25
<i>25</i> <i>Strengthen Technical Discussion</i> <i>CASC Engineering/Grant Rudd</i> <i>LJA</i>	Comments: _____					<u>21</u>
UNDERSTANDING OF PROJECT	0	5	10	15	20	25
<i>Design Envision Park</i> <i>Furner</i> <i>Traffic considerations/connectivity</i>	Comments: <i>Water Quality / At surface on se/our surface</i> <i>Site Drainage</i>					<u>23</u>
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25
<i>Make Use Assessment</i> <i>Key Leader Focus Groups</i> <i>Community Meetings</i> <i>Project Website</i>	Comments: <i>Keep Drafts in the loop, Base Map done earlier/Archie Turvey</i> <i>Detailed cost estimates (good for a year)</i>					<u>21</u>
RESPONSE TO QUESTIONS	0	5	10	15	20	25
	Comments: <i>Grant Writer Consultation Available</i> <i>CASC - Staff Grant Experience</i>					<u>20</u>

TOTAL SCORE: 85



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FIRM: RRM Design Group
TIME: 11:00
REVIEWER: Jeff Schafer

All five disciplines
in house

Bill Strand - Civil Eng. (Water Quality, Athletic Fields)
Amanda - Park Designer
Mike - PM/Landscape
300+ Parks
committed to a consistent team

SCORING

	Inadequate		Adequate		Excellent	Score	
INTERVIEW PRESENTATION	0	5	10	15	20	25	21
Comments:	Interesting/Fun/Safe Safety factoring into layout Good Graphics						

	Inadequate		Adequate		Excellent	Score	
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	22
Comments:	Parks & Rec Meeting Reviewed General Plan Maximize Recreational Use Connect to Anderson/Expand Value						

	Inadequate		Adequate		Excellent	Score	
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	21
Comments:	Reasonable Expectations Self mitigation design Spark a question set → engage the community the people make the place / add workshops at park / social media twitter/Facebook @ Palo Alto public meetings						

	Inadequate		Adequate		Excellent	Score	
RESPONSE TO QUESTIONS	0	5	10	15	20	25	20
Comments:	Hard to implement Effective Project Management Help write grants / estimates / exhibits Prep by → storm water grants						

Kestral Consulting → Grants for Public Spaces

TOTAL SCORE: 84



DESIGN SERVICES FOR PARK DEVELOPMENT PROJECTS
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Thursday, March 17, 2016

FIRM: Schmidt Design Group
TIME: 8:00
REVIEWER: Jeff Jchafer

SCORING

	Inadequate		Adequate		Excellent	Score	
INTERVIEW PRESENTATION	0	5	10	15	20	25	20
Comments:	Award winning work, community building, *						

	Inadequate		Adequate		Excellent	Score	
UNDERSTANDING OF PROJECT	0	5	10	15	20	25	20
Comments:	working to consensus, meeting with stakeholders went to FUTURE PARK water quality*						

	Inadequate		Adequate		Excellent	Score	
APPROACH TO PROJECT ("VISION")	0	5	10	15	20	25	20
Comments:	Budget Analysis close to Budget, consultants provide engineering understanding surroundings Authentic / beautiful and durable * / whimsical / sustainable						

	Inadequate		Adequate		Excellent	Score	
RESPONSE TO QUESTIONS	0	5	10	15	20	25	20
Comments:	prepare grants / prepare concepts by grants						

TOTAL SCORE: 80

Extensive Exper.
Consensus
Design to Last

Passion for place making