



**National
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for the Arts**
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ADMINISTRATION
SEP - 7 2016

Mr. Mike Story
Authorizing Official
City of Rialto, California
150 S. Palm Ave
Rialto, CA 92376-6404

Dear Mr. Story:

On behalf of the National Endowment for the Arts, it is a pleasure to inform you that your organization has been awarded a grant.

<u>Grantee:</u>	City of Rialto, California	
<u>Grant #:</u>	16-4200-7030	<u>Grantee DUNS #:</u> 083583849
<u>Grant Amount:</u>	\$20,000	<u>Outcome:</u> Livability
<u>Period of Performance:</u>	August 1, 2016 to May 31, 2017	
<u>CFDA #:</u>	45.024, Promotion of the Arts - Grants to Organizations and Individuals	
<u>Discipline/Program:</u>	Design	
<u>Grant Project:</u>	To support the design of a public art piece depicting the cultural history of the City of Rialto, California, as described in your application (A15-966147) and the enclosed project budget.	

SPECIFIC TERM: Refer to the enclosed Specific Terms that are applicable to this grant.

Please review your award packet. A copy of the approved budget is included. If changes were made to the budget they are noted at the bottom of the budget page.

Award materials are online at www.arts.gov/manageaward. The General Terms & Conditions, which adopts OMB's Uniform Guidance (2 CFR 200), provide detailed information concerning the NEA's regulations and procedures, the administrative requirements that apply to your grant, and your responsibilities as a grantee. Instructions for requesting grant funds and reporting on your project are also here.

If you have any questions regarding the administrative requirements of this grant, our Grants & Contracts Office staff will be happy to assist you. They may be reached at grants@arts.gov or (202) 682-5403. Congratulations on your grant award!

Sincerely,

Jane Chu
Chairman

NATIONAL ENDOWMENT FOR THE ARTS
APPROVED PROJECT BUDGET

Grantee: City of Rialto, California

Grant #: 16-4200-7030

Application Update/Revised Budget: 08/05/2016

INCOME

Match

Cash: \$ 7,900

In-Kind: \$ 12,100

Total MATCH: \$ 20,000

NEA GRANT*: \$ 20,000

TOTAL PROJECT INCOME: \$ 40,000

EXPENSES

Direct Costs

Salaries & Wages: \$ 1,300

Fringe: \$ 0

Travel: \$ 0

Other: \$ 38,700

Total DIRECT Costs: \$ 40,000

INDIRECT Costs: \$ 0

TOTAL PROJECT EXPENSES: \$ 40,000

IMPORTANT INFORMATION

You are responsible for reviewing the **General Terms & Conditions** for your award, which are available on our website at www.arts.gov/manageaward. Failure to comply with these Terms may result in the disallowance of project expenditures and/or the reduction or withdrawal of Arts Endowment support for your project.

- This budget is derived from your application, revised budget, and/or other communication. All costs must be incurred within the period of performance listed on your award letter. It is understood that this budget reflects estimated expenditures and that actual allowable expenditures will be reported on all financial reports.
- This grant must be matched dollar for dollar (1 to 1) unless otherwise indicated in your grant award letter. Match must be nonfederal.
- Certain unallowable costs may have been removed from your budget (see Budget Notes); these costs cannot be supported with Federal or matching funds and should not be included on future financial reports for this award.
- Expenditures on your project should be in general agreement with the line item costs outlined in this budget. Some budget changes may require prior NEA approval (e.g., adding foreign travel or indirect costs).
- This budget cannot include overlapping project costs with any other direct Federal grant including awards made directly by the NEA or another Federal Agency (e.g., NEH, HUD, etc.) per 2 CFR §200.306 and NEA Legislation.
- NEA funds that are sub-granted to you through a state or regional arts agency, or a local arts organization, cannot be used as match on this award per 2 CFR §200.306 and NEA Legislation.
- Proper documentation must be maintained for all costs in this budget, including all salaries charged, in whole or in part, to this award.
- Proper documentation must be maintained for all in-kind contributions claimed per 2 CFR §200.96, .302, .333.
- All activities supported with NEA or matching funds, including performance/touring activities as well as publications, websites, or other media projects, must be made accessible to people with disabilities in compliance with Section 504 and the ADA.
- Payments to foreign nationals and/or non-compliant travel to or from countries sanctioned by the U.S. Treasury Department's Office of Foreign Asset Control are unallowable.

*NEA Grant = total amount of federal funds obligated, total amount of the federal award.

**REPORTING REQUIREMENTS for Grants to Organizations**

Grant Numbers that Begin 15-xxxx-xxxx and later

Rev. November 2014

Materials regarding your award are online at www.arts.gov/manageaward/index. Basic information about your grant is available at www.arts.gov/mygrant (or My Grant at a Glance).

The reporting requirements for your grant are described below. Follow these instructions carefully.

PROGRESS REPORT

Generally, only one progress report will be required during the grant period. It is submitted as part of the Payment Request form (Box 10). Limit your response to the space provided on the form.

The Progress Report is due the first time the cumulative amount requested EXCEEDS two thirds (2/3) of the grant award amount. The Progress Report must include a description of grant supported activities that:

- have been undertaken since the grant period start date, and
- are scheduled for the remainder of the grant period.

FINAL REPORTS

Submit Final Reports to the Grants & Contracts Office (G&C) no later than 90 days after the grant period end date. You will be ineligible for any National Endowment for the Arts (NEA) awards if you fail to submit required and acceptable Final Reports for previous awards. Go to www.arts.gov/manageaward/index for Final Reports instructions and forms.

The Final Descriptive Report (FDR) and Federal Financial Report (FFR) must be emailed to FinalReports@arts.gov. Identify your grant number and organization name in the subject line; e.g., FDR 15-3200-7xxx ABC Arts Organization, or FFR 15-3200-7xxx EFG Arts Organization.

The Final Report includes:

1. **Federal Financial Report (FFR).**

2. **Final Descriptive Report (FDR):**

- narrative describing the project activities;
- data about specific activities and participants; and
- geographic location(s) and venue(s) where grant activities took place (online module).

3. **Final Product Requirement.** If a final product is required for this grant, it is indicated below. Prominently label your product with your organization's name and grant number. If the product is available online, include the Web address or link in your FDR.

_____ Book(s) / Catalogue(s) / Journal(s) _____ Recordings (CD, DVD, or other audio or video files)

_____ Publication(s) / Report(s) _____ Libretto / Score(s) (hard copy or PDF on disc)

Other:

If no item is identified, a product is NOT required for your grant.

We reserve the right to request subsequent information or work product(s) as necessary. All Federal awarding agencies retain a royalty-free right to use all or a portion of their grantees' final report material for Federal purposes (e.g., the use of final report work products to document the results of grant programs), including

National Endowment for the Arts Revised Project Budget Form

OMB No. 3135-0112
Expires 11/30/16

A Revised Project Budget is required for all recommended applicants as well as for current NEA award recipients requesting approval of post-award scope and budget changes. Detailed instructions for this form are available on our website at www.arts.gov/manageaward.

If there are any changes to project activities, artists, participants, or to the project timeline/period of performance, describe them here or attach additional pages as needed.

Unless you are informed otherwise, you must match the NEA funding dollar for dollar. If your total project costs are far greater, you may consider streamlining your NEA project budget to help ease the administrative burden associated with managing a Federal award. If you do this, confirm that the scope of the project remains the same, but the budget is revised for administrative purposes only.

- ✓ All costs included in this budget, whether paid for with NEA funds or your cost share, must be directly allocable to the project! activity, allowable, and adequately documented per the **General Terms & Conditions for NEA Awards**. Actual, allowable! expenditures must be reported on all payment requests and financial reports.
- ✓ Your project budget must only include costs expected to be incurred within the period of performance, which can begin no earlier! than the earliest allowable start date noted in the guidelines for this NEA funding opportunity. Costs such as salaries, wages, fringe benefits, and administrative overhead must be pro-rated to reflect this period.
- ✓ Provide a detailed breakdown of any large line items.
- ✓ For equipment, clearly note items to be rented/leased versus those to be purchased. For purchases, you must provide specific! written justification for items with a unit value of \$5,000 or more, and a useful life of more than one year. Attach additional pages! as needed.
- ✓ Do not include unallowable costs such as receptions/parties, alcoholic beverages, cash prizes, construction, visa fees paid to the! U.S. Government, unspecified foreign travel, or miscellaneous. Unallowable costs cannot be supported with NEA funds OR with! matching funds. Learn more about unallowable costs in the **How to Manage Your NEA Award Handbook**.
- ✓ This budget cannot include overlapping project costs with any other Federal award, or include matching funds originating from a! Federal source.
- ✓ Total Project Costs and Total Project Income must balance.

IMPORTANT: All changes are subject to NEA approval.

Recommended Applicants:

Return this form and additional pages (if necessary) to the program specialist identified in your notification email.

Current Recipients:

Submit this form to the Grants & Contracts Office at grants@arts.gov

Applicant/Recipient. Provide your official IRS name/mailling address.

Legal Name: The City of Rialto
Address: 150 S. Palm Ave
Rialto, CA 92376-6406

Is This a New Address? ☐ Yes.

Application/Award # 15-966147

Revised Project Budget Date 4/20/2016

Period of Performance Requested (MM/DD/YYYY)

From

To

1/1/2017

12/31/2017

Revised Project Description. Applicants: Describe any change(s) from your application, including significant changes in project activity. Current recipients requesting an amendment: Review the *How To Manage Your NEA Award Handbook* for more information. If there are no changes to the project scope, state that here. Attach additional pages as needed.

The project awarded time-line / project description is as follows:

- 4 Months After Funding (MAF): Design outline of the project has been completed announcement to RUSD students has occurred; review of overall scope of work with all key parties and partners, selection process for artist made public, competition launched at RUSD middle schools
- 6 MAF: The planned approach for selecting artist and planned outline for the orientation of the purpose of the art works plan and student engagement strategies approved by City and RUSD.
- 7 MAF have a community walk of the location depicting how the historical timeline will be depicted (according to design) RUSD
- 8 MAF - Phase II plans will be developed and approved that will include activities and timeline for: Drawing down and/or verify additional project funds / Retrofitting of the vacant lot begins which includes the preparation of the land to hold the weight of the concrete slabs, cleaning of the area, feasibility assessments, and any other activities that are needed in order to prepare the land for construction. (See Attachment)

National Endowment for the Arts **Revised Project Budget Form**

Authorizing Official. Identify the person who has the legal authority to approve this budget on behalf of your organization.

Name (Last, First) Story, Mike ☒ Mr. ☐ Ms. ☐ Other
Title City Administrator
E-mail MStory@RialtoCa.gov **Telephone** (909) 820-2569

Project Director Identify the person who can answer specific questions about this project.

Name (Last, First) Beckley, Luvina ☐ Mr. ☒ Ms. ☐ Other
Title Resource Development Director
E-mail Tlw@mhmandassociates.com **Telephone** (951) 682-4646

Primary Contact. Identify the person who can answer specific questions about this budget.

Name (Last, First) Van-Cleve, Nathaniel ☒ Mr. ☐ Ms. ☐ Other
Title Grant Manager
E-mail natev@mhmandassociates.com **Telephone** (951) 682-4646

PROJECT COSTS

A. DIRECT COSTS

Salaries and Wages. Include salaried employees. Pro-rate salaries to reflect only those incurred within the period of performance. (List artists, consultants, and contractors under Other Costs.)

Title/Type of personnel	# of personnel	Annual salary/range	% of time allocated	Amount
Project Director	1	\$5000.00		\$ 600
Administrative Costs	1			

Fringe Benefits (%)	Total Salaries and Wages	\$ 600
	Total Fringe Benefits	\$ 0
	Total Salaries, Wages, and Fringe Benefits	\$ 600

Travel. Include transportation, lodging, and required subsistence during travel. Airfare charged to the award may not exceed the value of the least expensive class (e.g. coach) available. All foreign travel must be identified by country of origin/destination.

Travelers (name, role, or number of people)	Origin	Destination	Amount

Total Travel \$ 0

Other COSTS. Include all other direct project costs here and continuing on the next page, such as artist or consultant fees, marketing/promotion, supplies and materials, publications, distribution, access accommodations such as sign language interpretation or braille (no construction/renovation costs), shipping/cartage, rental of venues or equipment etc. If you are not claiming Indirect Costs below, you may also include a pro-rated portion of administrative overhead.

Item	Amount

National Endowment for the Arts **Revised Project Budget Form**

Other COSTS continued

Design Plan Timeline	\$ 9,000
Contractors: (Artist engagement / Design Planning)	\$ 10,150
Administrative Overhead	\$ 250

Total Other COSTS	\$ 19,400
Total DIRECT COSTS <small>(Total Salaries, Wages, and Fringe Benefits + Total Travel + Total Other COSTS)</small>	\$ 20,000

B. INDIRECT COSTS. If applicable, include indirect costs as

- ☐ A de minimis rate, not to exceed 10% of modified total direct costs. See 2 CFR 200.414 (f) for eligibility.
☐ Approved as part of a current Federally-negotiated Indirect Cost Rate Agreement (provide copy of agreement).

Cognizant Agency	Type	Pred.	Rate (%)	Effective Period (From)	(To)	Base \$
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Total INDIRECT COSTS

TOTAL PROJECT COSTS <small>(Total DIRECT COSTS + Total INDIRECT COSTS)</small>	\$ 20,000
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PROJECT INCOME

RECIPIENT SHARE: CASH. Include your organization's contributions, cash donations, non-Federal grants, and revenues such as ticket income or tuition fees. Federal funds subgranted from a state arts agency, regional arts organization, or local arts agency cannot be used as match.

Source	Amount
Project Director	\$ 600
Festival Days Coordinator / Marketing PR	\$ 3,000

Total Cash \$ 3,600

RECIPIENT SHARE: IN-KIND. Include goods or services provided by individuals/entities *outside* of your organization (third-party contributions). All items listed here must correspond directly to a project cost line item to determine allowability.

Item and Source	Fair Market Value
Technical Assistance: Artists Engagement/Design Planning	\$ 5,500
Contractors: Technical Assistance: Artists Engagement/Design Planning	\$ 8,900
Administrative Overhead	\$ 2,000

Total In-Kind \$ 16,400

Total Recipient Share for this Project \$ 20,000

NEA RECOMMENDED / AWARDED AMOUNT	\$ 20,000
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TOTAL PROJECT INCOME <small>(RECIPIENT SHARE + NEA RECOMMENDED / AWARDED AMOUNT)</small>	\$ 40,000
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Basic Information

Category: Art Works
Field/Discipline: Design

Deadline: 07/23/2015

Applicant: City of Rialto
Rialto, CA

Web Site (SF424): <http://www.rialtoca.gov/>

Project: The City of Rialto, supported by the United States Conference of Mayors and area stakeholders, will carryout the Art for LIFE (Livability Improvement & Fostering Engagement) live-ability project.

Summary:

The Art for LIFE project is a creative arts and culture program that will educate , engage and promote livability among disadvantaged and commonly undeserved populations through community engagement, meaningful dialogue and purposeful design of open space (universal and landscape). The architecturally designed space will create an accessible mixed-use arts 'city park' that spawns a sense of community and pride in arts and culture, advances the physical and social character of the City of Rialto, prompts meaningful dialogue, interaction and learning among culturally diverse ethnic groups, and it advances the city's mission to serve as a leader in initiating universal and landscape designs that advance the arts and preserves the culture and history of a community.

Project Director: Mike Story

Period of 06/01/2016 - 05/31/2017

Performance:

Intended Objective: Livability: American communities are strengthened through the arts.

Budget Summary

Amount Requested: \$97,650

Total Match: \$40,900

Total Project Costs: \$97,650

Operating Expenses: \$114,220 **For recent FY ending (GAF):** 2014

Detailed Information

Tracking # GRANT11964006

Category: Art Works
Field/Discipline: Design

Deadline: 07/23/2015

Applicant (GMS): City of Rialto**Applicant (SF424):** City of Rialto

150 S. Palm Ave
Rialto, CA 92376-6406
<http://www.rialtoca.gov/>

CID: 107156**TIN:** 956000768**DUNS:** 0835838490000

Project (SF424): The City of Rialto, supported by the United States Conference of Mayors and area stakeholders, will carryout the Art for LIFE (Livability Improvement & Fostering Engagement) live-ability project.

Period of Performance: 06/01/2016 - 05/31/2017

Outcome code: F3

Contact Info:

Authorizing Official: Luvina Beckley
Resource Development Director
Phone: 951.682.4646
Email: tlw@mhmandassocites.com

Date signed (SF424): 07/17/2015

Project Director: Mike Story
Project Director
Phone: 909.820.2528
Email: mstory@rialtoca.gov

Contact (SF424): Luvina Beckley
Resource Development Director
Phone: 951-682-4646
Fax:
Email: tlw@mhmandassociates.com

City of Rialto
Organizational Information

Date Organization was incorporated (if applicable): 08-11-1911

Mission/purpose of your organization:

The City of Rialto is a mid-sized town of approximately 100,000 residents in the County of San Bernardino, California. The City largely serves disadvantaged and underserved populations; more than 50% of the residents are Hispanic/Latino; and more than 75% are minority ethnicities. 17% of the population lives below the poverty line, and the unemployment rate (approximately 11%) is higher than both the State average (9%) and national average (7%). Because of widespread low income, the City is committed to providing free access to the arts for the community (in terms of art spaces, public performances, arts events, and artworks) in order to enhance both art appreciation and engagement for residents and to improve livability and community solidarity.

The City of Rialto, with regard to cultural/arts services, has a mission to provide more equal access to the arts for residents, to promote livability with the arts for all ages, and to support local artists' work as a vital part of community culture and economic development. With a population that has, on average, a much lower income than the rest of California, the City works hard to ensure that residents are provided with arts and cultural events free of charge, that arts spaces are developed along major lines of public transportation, and that artists have spaces to display and perform art at a lower cost to engage a greater number of citizens. This mission will be supported by the proposed Art for LIFE project.

City of Rialto Project Information

Major Project Activities:

Major Project Activities: The City of Rialto proposes the Art for LIFE (Livability Improvement and Fostering Engagement) Project. The Art for LIFE project includes several key components and activities that integrates high quality design with community participation. Art for Life project incorporates NEA's Objectives for intended project outcomes. CREATION: The creation of art that meets the highest standards of excellence. PLANNING: The project includes an initial community needs assessment that will utilize relevant community based organizations in City-led meetings in order to solicit community needs for artistic spaces. Design or planning for designer new arts/cultural spaces, districts, neighborhoods, public spaces, or landscapes. Innovative design products or approaches that foster positive social impact/public interest design or employ universal design concepts, or foster design will be part of the planning phase for the creation of art that meets the highest standards of excellence. The "Quality of Art" includes structure, design, quality of work, and process. The Art for Life project strategically plans to select a firm with expertise in not only artistic design but design of the park, and art installation. Artistic design standards and functionality of work samples will be submitted with highest standards of excellence. Based upon recommendations from NEA, the Project Manager will contact the following resources and support of California State Arts Agency to recruit artists that understand High Quality Designs that will promote artistic excellence. The Project Manager has contacted the following resources along with the support of California State Arts Agency to help with the recruiting of artists that understand High Quality Designs and will promote artistic excellence upon funding. California Arts Council will help with submitting an artist's call to recruit for public artists; Americans for the Arts Public Art Network and American Society of Landscape Architects- Southern California chapter will be our artistic resource for the artistic design of the park and our project.

Intended Project Outcome: Livability: The strengthening of communities through the arts

Outcome Narrative: Briefly discuss how your project directly addresses the selected NEA outcome. You may also discuss any additional outcomes of your own that you have established for the project.

The Art for LIFE project directly addresses the NEA outcome of livability: strengthening communities through the arts, with the specific NEA-defined outcome as: using specific design projects that promote livability, including those which involve area schools and assist underserved communities and neighborhoods. The City of Rialto will accomplish this outcome by creating an art park to ensure that underserved residents, the predominant constituency, have access to free high quality artistic venues, works, and

performances. In addition to the selected NEA outcome, the City has three other targeted outcomes: (1) To enhance community solidarity; (2) to generate feelings of greater satisfaction and pride in place; and (3) to strengthen overall livability. The City of Rialto believes that the art park will address a critical gap in the City's existing infrastructure – an art park and space for outdoor performance – which will greatly enhance City residents' engagement with the arts.

Performance Measurement: Briefly describe the performance measurements you will use to provide evidence that the outcome was achieved, including plans for documenting and disseminating the project results, as appropriate.

The measurable outcomes are: (1) the project will increase community engagement with the arts through design competition, engagement of artists and art CBOs, and design charrettes and (2) the project will result in a completed design for the art park, a budget, a work plan, and a fund development plan. This will be measured through measurable outputs, including: # of CBOs and individuals engaged; # of community meetings and design charrettes; # of youth engaged in design competition; # of persons participating in charrettes; and completion of design and implementation plans. Artists will be directly impacted by the project in the short-term through engagement in the design process, and in the long-term through competitive commissions for visual art and use of new performance space. Evaluation will be conducted by an external evaluator, MHM & Associates Inc., who will provide a final report suitable for dissemination to assist other cities with replicating the project.

Schedule of key project dates:

Project Commencement: June 1, 2016 - May 2017

By July 2016- Marketing and outreach materials for the Art for LIFE project will be produced. Community based organizations and Rialto School District will be engaged

From August to October 2016- Implement the youth design competition

By October 2016- Complete the initial needs assessment

By November 2016- Youth design winners will be selected

By February 2017- The landscape architecture design group, Community Works Design Group, will create a proposed conceptual design

By February 2017- The City's civil engineer will have completed its site assessments

From February to May 2017- Post/Display the four design charrettes for community feedback

From April to May 2017- Post the four design charrettes for community feedback

From September 2016 to November 2016- Community Works Design Group will refine the design based on feedback

By September 2016- The consultant for implementation and planning, MHM, will have generated a budget, including existing City funds available and necessary to execute the designed plan, a timeline/work plan for implementation (with target completion: July 2017). The City will also have initiated the permitting and approval process for the art park

By December 2016- A fund development plan, evaluation, and final report suitable for dissemination will be completed by City and MHM

Selection of Key Individuals: Briefly describe the process and criteria for the selection of key individuals that will be involved in this project.

The City has ensured that the highest quality of key individuals is upheld. The Project Director (PD) Mike Story, who has worked for the City of Rialto as a City Manager for the past two years and has worked for the City for over 15 years. Mr. Story will successfully see the project through to completion. The PD will be overseen by Mayor Deborah Robertson, who has been involved with the project since its inception. The landscape architect group who will complete the design is Community Works Design Group, headed by Timothy Maloney. They have had 20 years of experience in creating parks of various kinds, and were selected by competitive bid for a City park project in 2013. Since this time, they have demonstrated high quality and capacity to complete their projects. They have agreed to work on the Art for LIFE project, including civil engineering and design, for a reduced rate in order to provide in-kind donation to the City of Rialto and ensure the project comes in on budget.

Selection of Key Organizational Partners: An organizational partner is an outside entity that will provide resources (other than money) to support the project.

The Four Strategic pillars of building a partnership are: 1. Building public will and resources for the Arts 2. Diversity, Access and Partnerships. 3. Thought Leadership 4. Programs and services. One of the areas the Art for LIFE Project plans on implementation will benefit residents and visitors in Rialto and other California's communities This will be achieved by leveraging the assets of the creative sector, which includes artists, cultural organizations and arts-related businesses. Our current partners Sharing Vision Art Exhibit, MHM and Associates, Rialto Unified School District, and Community Works Design Group were selected based on their humanitarian commitment to the overall project and existing participation to date. .

Selection and Description of Key Works of Art: Briefly describe any key works of art that will be involved in the project.

ENGAGEMENT: Public engagement with diverse and excellent art ENGAGING: To engage the community in the Art for LIFE project, the City of Rialto will use City Hall, a complex of buildings and outdoor spaces that serves in hosting a myriad of community wide and annual event, for reaching area and community residents. These events currently serve in advancing the City's General Plan to enhance the arts, cultural and historic aspects of the city; therefore incorporating the LIFE project will be feasible. The Art for Life project is utilizing Charrettes, and community outreach for new design projects. LEARNING: Lifelong learning in the arts. The Art for LIFE project will include education, mentorship and outreach activities that teach design practices to American communities.

Intended Beneficiaries (Audience/Participants/Community):

Briefly describe the intended beneficiaries to whom the project is directed. In your response, address the expected benefit.

The intended beneficiaries are people of all ages who are residents of the City of Rialto, particularly those who are underserved, and who lack access to the arts due to barriers of low-income. The Art for LIFE project is specifically appropriate for the City's constituency, which has a high rate of persons below poverty line. The location of the proposed art park is easily accessible by public transit and is proximate to the downtown shopping area, City Hall, and the weekly farmer's market – all of which make it more accessible to those with limited income or with disabilities and capitalizes on the multiple uses of the immediate location. Because the City is predominantly populated by ethnic minority persons, the Art for LIFE project ensures greater access to Hispanic/Latino and African-American/Black residents, who have traditionally had less access to the arts; and youth due to the high involvement of area youth in the design development phase.

Have the intended beneficiaries been consulted in the development of this project?

Yes

Briefly describe any consultations, plans for consulting, or reasons for not consulting with the intended beneficiaries.

The City of Rialto had preliminary community design sessions approximately one year

ago, which produced very positive feedback from the community about the idea of an art park in the Civic Center. As a result, the City has a preliminary design document that presented at the Mayors' Institute on City Design (2013) that reflected input from community constituents and beneficiaries from the area. Those at the meeting encouraged Mayor Robertson to move forward by submitting the project for funding to the NEA Artworks Design program in order to hire a consultant to complete the design and work plan, including formal community design sessions. In this way, the Art for LIFE project has been in the planning process for two years at this point, beginning with the creative planning of the Mayor's office and consultation with the beneficiaries (community residents). A shortage of funds to complete a formal design and planning process has been the primary barrier in moving the project forward.

Has your organization worked with these beneficiaries in the past?

Yes

Briefly describe your previous work with these beneficiaries or relevant work your organization has done that will help you reach these beneficiaries.

The City of Rialto, as a municipality, exists to serve its constituents and so has consistently worked with its residents as beneficiaries for many decades. Currently, the City manages many programs, not only in order to ensure smooth functioning of City operations and services, but also cultural and community events that enhance livability, including weekly farmer's markets, annual family events, and youth-oriented programs. The City has also engaged in planning and implementing art events that enhance access of residents to the arts, under its holistic goal of 'healthy city' programs for families. The City of Rialto also addresses the financial challenges of most of its residents (25% of residents are living below the poverty line) and works to provide excellent arts programs without tax increases and/or costs to the constituents. The expected participation of Rialto residents in the art park postproduction will be at least 50% (50,000 individuals).

Is this project intended to reach a population historically underserved by arts programming and/or does the project target a specific audience based on characteristics such as race, ethnicity, or age?

Yes

From the options below, select all descriptors that best describe the intended audience and/or other beneficiaries to whom the project is directed.

Race/Ethnicity

American Indian or Alaskan Native
Asian
Black or African American
Hispanic or Latino
White

Age Ranges

Children/Youth (0-18 years)
Young Adults (19-24 years)
Adults (25-64 years)
Older Adults (65 years)

Underserved/Distinct Groups

Individuals with Disabilities
Individuals below the Poverty Line
Youth at Risk

Describe how the project will benefit the underserved community.

The City of Rialto is predominantly populated by underserved persons, particularly those of ethnic minority status, who have limited English proficiency, and who have low-income. These groups are known to have limited access to the arts, primarily due to economic limitations. The residents of Rialto are further limited by geography; Los Angeles is the main artistic and cultural hub of Southern California, but the City of Rialto is located approximately 60 miles from this hub. The free access art events in Los Angeles, such as the Downtown Art Walk, are not easily accessible to Rialto residents because of the distance and limited public transportation (which is also relatively expensive; a single train pass to Los Angeles is \$15). By focusing on providing free access to art events and artistic spaces in the City of Rialto itself, the project greatly enhances the capacity of local artists to display or perform art, and the community residents to engage in arts appreciation.

Promotion & Publicity: Briefly describe your plans for promoting and/or publicizing the project.

The project will be promoted in a number of ways in order to maximize community engagement. Rialto Unified School District will coordinate with schools' teachers and PTAs to encourage parents and students to participate in the design competition throughout the district. RUSD will also provide parent volunteers to conduct outreach in

their communities. The projected outcome of marketing the design competition is that 9,000 students (35% of total enrollment) will be engaged in the competition, and an estimated 30,000 citizens will receive information about the project. Arts-related community-based organizations will be invited by the City to participate in the needs assessment and design charrettes in order to ensure local artists' involvement. The City will post materials on its website and social media sites, as well as have posters at City Hall and other relevant locations. Materials will be produced in both English and Spanish in order to effectively reach the target audience.

Accessibility: Explain how you will make your project accessible to individuals with disabilities in compliance with federal law and regulations through access accommodations for both facilities and programs, such as audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling, etc.

The proposed art park will use universal design principles, including paths and performing art spaces that are Wheelchair-accessible, Braille interpretive plaques throughout the sculptural park (as well as artworks that allow tactile interaction), and attentiveness to visibility of sign-language interpreters in the performing art space. The art park will be innovative in that it will allow for wheelchair accessibility throughout the space, rather than having limited seating for wheelchairs as is customary in performing arts spaces. The design will also include an assessment of parking capacity. All planning/design meetings will be conducted in a fully accessible space and, as necessary, have a sign-language interpreter available. Because, all parents and children in Rialto Unified School District will be encouraged to participate in the design competition, including special education classes; children who are blind will work with a teacher to describe their design ideas.

**City of Rialto
Project Budget**

Income

1. Amount Requested from NEA	\$97,650
2. Total Match for this project	
CASH (* = committed or secured)	CASH AMOUNT
Total Cash (2a):	\$0
IN-KIND	IN-KIND AMOUNT
Administrative Assistant Fringe @ 10% - \$400 (In-Kind) / Site Preparation and Surveying (In-Kind) -	\$900
Grant Management, Compliance, Fund Development (MHM): \$125/hour x 40 hours (In-Kind)	\$5,000
Landscape Architect / Designer and Charrette Facilitator (In-Kind)	\$15,000
Charette Facilitator Assistant (California State University San Bernardino) 3 persons @ 50 hours per	\$3,000
Outreach Volunteer (from Rialto Unified School District PTA) 10 Elementary, Middle and High School x	\$17,000
Total donations (2b):	\$40,900
Total match for this project (2a + 2b):	\$40,900
3. Total project income (1 + 2):	\$138,550

Expenses

1. Direct Costs:				
Salaries and wages				
TITLE AND/OR TYPE OF PERSONNEL	NUMBER OF PERSONNEL	ANNUAL OR AVERAGE SALARY RANGE	% OF TIME DEVOTED TO THIS PROJECT	AMOUNT
Project Manager	1	60000	0.26	\$15,750
Administrative Assistant	1	40000	0.1	\$4,200
Artist Advisor / Project Advisor	1-3	28000	0.3	\$8,400
Total Salaries and wages (a):				\$28,350
Total fringe benefits				\$2,850

(b):		
Total salaries and fringe benefits (a + b):		\$31,200

2. Direct Costs: Travel (include subsistence)			
# OF TRAVELERS	FROM	TO	AMOUNT
Total Travel:			\$0

3. Direct Costs: Other Expenses	AMOUNT
Grant Management, Compliance, Fund Development (MHM) \$125/hour x 40 hours	\$10,000
Landscape Architect / Designer and Charrette Facilitator	\$14,245
Charrette Facilitator Assistant (from California State University San Bernardino) 3 person x \$50/hou	\$8,400
Outreach Volunteer (Rialto Unified School District PTA) 10 elementary, middle, and high school x \$20	\$14,000
Site Preparation and Surveying	\$2,870
Artist(s)	\$16,935
Total other expenses:	\$66,450
4. Total Direct Costs (1 + 2 + 3):	\$97,650
5. Indirect Costs (if applicable):	
Federal Agency:	
Rate (.0000):	
Base:	
Total Indirect Costs:	\$0
6. Total Project Costs (4 + 5):	\$97,650

**City of Rialto
Organization Budget**

Organization Budget: Complete this section using figures from completed fiscal years. If you are a parent organization, this information should refer to the component on whose behalf you are applying.

	Most Recently Completed FY	Previous FY	Two Years Prior
FY End Date	2014	2013	2012
Income			
Earned	\$0	\$0	\$0
Contributed	\$114,220	\$107,300	\$124,860
TOTAL INCOME	\$114,220	\$107,300	\$124,860
Expenses			
Artistic Salaries	\$34,280	\$32,190	\$37,459
Production / Exhibition / Service Expenses	\$35,140	\$28,210	\$52,399
Administrative Expenses	\$44,800	\$46,900	\$35,002
TOTAL EXPENSES	\$114,220	\$107,300	\$124,860
Operating Surplus / Deficit	\$0	\$0	\$0

In the space below, discuss the fiscal health of your organization. In addition, you must explain: 1) any changes of 15% or more in either your income or expenses from one year to the next, and 2) plans for reducing any deficit (include the factors that contributed to the deficit and its amount).

The fiscal health of The City of Rialto is very strong as the organization utilizes GAAP to guide all fiscal management and it sustains access to a reserve fund in the event of an emergency. All expenditures are approved by the Governing Board, City Manager and Fiscal Clerk for compliance and are categorized based on accounting principles. The City of Rialto has had less than 15% change between income and expenses year to year. The City of Rialto maintains consistency of its services and fiscal health year to year.

City of Rialto
Project Participants - Individuals

Bios of Key Individuals:

Mayor Deborah Robertson -- Executive director (Committed)

Deborah Robertson elected Mayor of Rialto in November 2012, serves as a member of the United States Conference of Mayor, and holds leadership positions at the Southern California Association of Governments. A recent presenter at the Mayor's Institute on City Design's, Mayor Robertson used her 20 plus years in urban planning and leadership and passion for the arts, cultural and historical preservation to serve as a new priority in the city's General Plan.

Mike Story -- Project director (Committed)

Mike Story, City Administrator, has been employed by the City of Rialto since 1985. He has worked in the capacity and held the positions of Associate Planner, Senior Planner and Director of Development Services in the City of Rialto. Prior to his employment with the City of Rialto, Mr. Story worked for the cities of Duarte and Fontana as a Planner. Mr. Story holds a Bachelor of Arts Degree from Cal Poly Pomona in Political Science and Public Administration

Tim Maloney -- Artistic director (Committed)

Mr. Maloney is president of Community Works Design Group. Graduating with honors from California Polytechnic State University, San Luis Obispo, he holds a Bachelor of Science Degree in Landscape Architecture. Prior to entry into the private sector, Mr. Maloney was Assistant Landscape Architect for the City of San Luis Obispo. His varied responsibilities with the City included park design, street scene design, consultation for the Architectural Review Board and city/consultant liaison.

Scott Rice -- Designer/Art Director (Committed)

Mr. Rice is a Project Manager with Community Works Design Group. Scott graduated with honors from California State Polytechnic University at Pomona, earning a Bachelor of Science Degree in Landscape Architecture. Scott is a LEED Accredited Professional, as designated by the United States Green Building Council (USGBC). Mr. Rice draws on previous work experience in graphic arts and golf course maintenance to

integrate high aesthetic quality in balance with functional, cost-effective design.

City of Rialto
Project Participants - Organizations

Description of Key Organizational Partners:

Sharing Vision Art Exhibit -- Other (Proposed)

One of the plans of the Art for LIFE project that addresses Accessibility, Quality of Art, Artistic Merit and Excellence, is collaborating with Marshall B. Ketchum University and their Sharing Visions Art Exhibit. They are one of four galleries in the US that display art from visually impaired and blind artists. Shared Visions Art Exhibit is a juried exhibit that includes photography, sculptures, oils, watercolors, mosaics, woodcarving and more.

Community Works Design Group -- For-profit commercial organization (Committed)

Community Works Design Group is a landscape architecture firm that draws from over twenty years of broad, regional experience. They have completed a variety of public and private partnerships, including community and regional parks, streetscape programs, and planned community developments. Their emphasis is in the area of park and recreation planning, stressing heavy community involvement in the design process in order to design creative park facilities which exceed the needs of the community.

Rialto Unified School District -- School district (Committed)

Rialto Unified School District started in 1891 and has, since that time, been committed to its mission to provide high levels of learning for all students and to inspire people to set goals that maximize their potential. With a core value of building relationships to enhance community, and a belief that the arts are integral to a strong education, RUSD is pleased to engage its 19 elementary schools, 5 middle schools, and 5 high schools (18,000 students) in the youth design competition.

California State University Art Department -- School (Proposed)

The Department of Art at California State University, San Bernardino strives to inspire creativity and innovation through artistic and intellectual inquiry. They develop future artists, designers, scholars, patrons and educators into innovative thinkers, creative problem solvers, compassionate human beings and life-long learners. With the best art facilities in the 23 campus Cal State system, they have 100,000 square feet of art and design labs, studios and classrooms.

MHM and Associates -- For-profit commercial organization (Committed)

M.H.M. & Associates will use their expertise in community organizing and planning to facilitate the engagement of the local universities and community colleges in engaging 35 students to participate in a student learning project for the charrettes and the community competition. MHM has served for 20 years in this capacity, and will also facilitate and provide evaluation regarding the projects livability plans and support the city in conducting the project required needs assessment.