



Spaces	Rate	Hours per Stay	January	Feburary	March	April	May	June	July	August	September	October	November	December	Projected Revenue
108	\$ 1.00	3	\$ 4,520	\$ 4,082	\$ 4,520	\$ 4,374	\$ 4,520	\$ 4,374	\$ 4,520	\$ 4,520	\$ 4,374	\$ 4,520	\$ 4,374	\$ 4,520	\$ 53,217
108	\$ 5.00	1	\$ 4,185	\$ 3,780	\$ 4,185	\$ 4,050	\$ 4,185	\$ 4,050	\$ 4,185	\$ 4,185	\$ 4,050	\$ 4,185	\$ 4,050	\$ 4,185	\$ 49,275
Total			\$ 8,705	\$ 7,862	\$ 8,705	\$ 8,424	\$ 8,705	\$ 8,424	\$ 8,705	\$ 8,705	\$ 8,424	\$ 8,705	\$ 8,424	\$ 8,705	\$ 102,492

Hourly Rate Occupancy	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%
Daily Rate Occupancy	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%

Assumptions
30% of parkers will use free time or not pay for parking
\$5.00 assumes parking all day
\$1.00 per hour /3 hour per stay

Spaces	Rate	Hours per Stay	January	Feburary	March	April	May	June	July	August	September	October	November	December	Projected Revenue
108	\$ 1.00	3	\$ 4,520	\$ 4,082	\$ 4,520	\$ 4,374	\$ 4,520	\$ 4,374	\$ 4,520	\$ 4,520	\$ 4,374	\$ 4,520	\$ 4,374	\$ 4,520	\$ 53,217
108	\$ 8.00	1	\$ 4,018	\$ 3,629	\$ 4,018	\$ 3,888	\$ 4,018	\$ 3,888	\$ 4,018	\$ 4,018	\$ 3,888	\$ 4,018	\$ 3,888	\$ 4,018	\$ 47,304
Total			\$ 8,537	\$ 7,711	\$ 8,537	\$ 8,262	\$ 8,537	\$ 8,262	\$ 8,537	\$ 8,537	\$ 8,262	\$ 8,537	\$ 8,262	\$ 8,537	\$ 100,521

Hourly Rate Occupancy	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%
Daily Rate Occupancy	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%

Assumptions
40% of parkers will use free time or not pay for parking
\$5.00 assumes parking all day
\$1.00 per hour /3 hour per stay

Spaces	Rate	Hours per Visit	January	Feburary	March	April	May	June	July	August	September	October	November	December	Projected Revenue
108	\$ 1.00	3	\$ 3,515	\$ 3,175	\$ 3,515	\$ 3,402	\$ 3,515	\$ 3,402	\$ 3,515	\$ 3,515	\$ 3,402	\$ 3,515	\$ 3,402	\$ 3,515	\$ 41,391
108	\$ 5.00	1	\$ 1,674	\$ 1,512	\$ 1,674	\$ 1,620	\$ 1,674	\$ 1,620	\$ 1,674	\$ 1,674	\$ 1,620	\$ 1,674	\$ 1,620	\$ 1,674	\$ 19,710
Total			\$ 5,189	\$ 4,687	\$ 5,189	\$ 5,022	\$ 5,189	\$ 5,022	\$ 5,189	\$ 5,189	\$ 5,022	\$ 5,189	\$ 5,022	\$ 5,189	\$ 61,101

Hourly Rate Occupancy	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
Daily Rate Occupancy	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%

Assumptions
55% of parkers will use free time or not pay for parking
\$5.00 assumes parking all day
\$1.00 per hour and the average stay is 3 hours after free park